

Ashiana Housing Ltd.

TP Rs. 290 | Rating: BUY

Analyst Meet Update

July 17, 2015

Current	Previous
CMP: Rs.230	Rating: BUY
Rating: BUY	Target: Rs.202
Target: Rs.290	Achieved

STOCK INFO	
BSE	523716
NSE	ASHIANA
Index	BSE 500
Bloomberg	ASFI IN
Reuters	AHFN.BO
Sector	Real Estate
Face Value (Rs)	2
Equity Capital (Rs mn)	204.7
Mkt Cap (Rs mn)	2,353.5
52w H/L (Rs)	327/119
3m Avg Daily Volume (BSE + NSE	32718

SHAREHOLDING PATTERN	%
(as on Jun. 2015)	
Promoter	61.0
FII	12.5
DII	0.4
Others	25.9
Source: BSE	

STOCK PER. (%)	1m	3m	12m
ASHIANA HOUSING	2	2	83
SENSEX	3	-4	9

Source: Capitaline, IndiaNivesh Research



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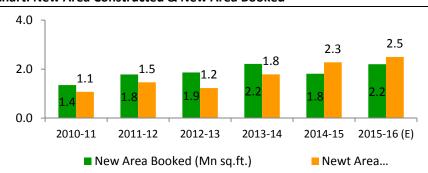
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Ashiana Housing Limited (AHL) is engaged in development of residential realestate for middle income and senior living group in upcoming industrial areas and towns in India. Till now company has completed 17.1 mn sq.ft. of construction and has presence across 10 locations in India. We initiated AHL at Rs 159 level on September 19th, 2014 with price target of Rs.202 (27% Up-side) which was achieved on December 02, 2014. In order to get the update on new development and future outlook, we attended the investor/analyst meet on July 9th, 2015. Following are the key takeaways of the analyst meet:

FY16 - Guided 22% of growth in new booking growth...

The company's management forecast ~2.2 mn sq.ft (v/s 1.8 mn sq.ft in FY15) of new bookings (NB) and ~2.5 mn sq.ft (v/s 2.3 mn sq.ft) of new construction (NC) in FY16E. These two metrics are key indicators for AHL's medium-term revenue visibility. In FY16/FY17, AHL's management expect to book revenue for ~4.04/4.08 mn sq.ft (based on the Completed Contract Method schedule). However, due to subdued demand environment we assume only 2.43/2.83 mn sq.ft of revenue booking in FY16E/FY17E. The risk to our estimate could be higher demand from two new cities (Kolkata & Chennai), which AHL has entered through JV partnership.

Chart: New Area Constructed & New Area Booked



Source: Company Fillings; IndiaNivesh Research

Revenue Assumptions	FY16E			
(Mn Sq.ft)	AHL Assumption*	INSPL Est	AHL Assumption*	INSPL Est
Ongoing projects	2.78	1.67	2.62	1.57
Inventory	1.27	0.76	1.46	1.26
Total	4.04	2.43	4.08	2.83
(Rs Mn)	AHL Assumption*	INSPL Est	AHL Assumption*	INSPL Est
Ongoing projects	6,396	3,251	5,379	5,248
Inventory	2,802	1,681	2,802	2,522
Total	9,198	4,933	8,181	7,770

10.235

Note:* Based on Project Completion Schedule

Total Revenue

Secured Land Bank for next 5-8 years

The company's land bank in low-ticket size strategic locations secures long-term revenue visibility for the company. Considering the company's estimated saleable area of 5.9/mn sq.ft from its existing land bank, we get ~Rs.16.8 bn of top-line visibility over long term of atleast 5-8 years excluding consideration of future projects. Post the favorable response from past projects [Ashiana Town - 9.61 lakh sq.ft., Ashiana Surbhi - 4.63 lakhs sq.ft. and Ashiana Nirmay - 7.86 lakhs sq.ft.], AHL plans to launch a new residential project in Bhiwadi by FY17. Further, the company's robust on-going project pipeline enhance medium-term revenue outlook.

Table: Land Bank						
Project	Location	Economic Int.	Est. Sale (mn. sq. ft.)	Project Type	Rate Per Sq.ft (Rs)*	Est. Rev (Rs mn)
Kolkata Land	Kolkata	100%	1.8	Senior Living	2500	4500
Milakhpur Land	Bhiwadi	100%	3.1	Comfort Homes	3000	9300
Land at ICD	Bhiwadi	100%	1.0	Comfort Homes	3000	3000
		Total	5.9			16,800

Source: IndiaNivesh Research

Note * Based on current market prices

Pipeline of Future projects: (Will get transferred to ongoing projects after min of 20% Adv. Bookings)

Project Name	Project Location	Economic Int.	Project Type	Est. Saleable Area (Mn sq.ft.)	Area Booked (Mn.sq.ft.)
Ashiana Nirmay (Phase 1,2 3)	Bhiwadi	100%	Senior Living	7.86	0.23
Ashiana Surbhi (Phase 2)	Bhiwadi	100%	Comfort Homes	1.87	0.62
Gulmohar Gardens (Phase 4)	Jaipur	50% of Profit Share	Comfort Homes	3.61	0.04
Vrinda Gardens (Phases ,3,4)	Jaipur	50% of Profit Share	Comfort Homes	7.13	0.00
Ashiana Umang (Phase 2, 3)	Jaipur	100%	Comfort Homes	8.41	1.55
Ashiana Navrang (Phase 3)	Halol	81% of Revenue Share	Comfort Homes	2.26	0.00
Ashiana Dwarka (Phase 2, 3)	Jodhpur	75% of Area Share	Comfort Homes	5.12	0.00
Ashiana Aangan Neemrana	Neemrana	100%	Comfort Homes	4.00	0.00
(Phase 2)					
Ashiana Anmol	Sohna Road,	65% of Revenue Share	Comfort Homes	11.50	0.70
	Gurgaon				
Chennai	Chennai	73.75% of Revenue Share	Senior Living	9.70	0.00
Ashiana Town Gamma	Bhiwadi	100%	Comfort Homes	18.45	0.00
Gulmohar Gardens (Studio	Jaipur	50% of Profit Share	Comfort Homes	0.54	0.26
Apartments)					
Gulmohar Gardens Plaza	Jaipur	50% of Profit Share	Commercial	0.11	0.00
Ashiana Aangan Neemrana	Neemrana	100%	Commercial	0.04	0.01
Plaza					
TOTAL				80.60	3.41

Source: Company Fillings; IndiaNivesh Research

Strong balance sheet position...

In Q4FY15, the company successfully raised Rs.2,000 mn through QIP, which management plans to utilize for future expansion (launching new projects and entering newer cities and clusters). In our view, positive net cash status not only reduces risk [Delays & Demand Downfall] but also comfort us about the future growth, given the capex intensive nature of the industry. The company's Cash and Cash Equivalents is $^{\sim}13\%$ of the total market-cap, which looks attractive relative to its peers.

(Rs. Mn)	2015 A
Current Investments (Liquid Mutual Funds)	2522
Cash & Cash Equivalents	635
Total	3157
Net Cash (After deducting Borrowings)	2818
Net Cash s as a % of Mcap as on 13th July 2015	12%

Source: Company Fillings; IndiaNivesh Research

M-cap as on 13th July 2015						
(Rs. Mn)	М сар	Net Cash	M-Cap/ Net Cash	Net Cash /Mcap		
Ashiana Hosuing Limited	24,365	2818	8.3x	12%		
Kolte Patil	15,193	-1571	-9.7x	-10%		
Shobha Developers	35,862	-18515	-1.9x	-52%		
Oberoi Realities	94,215	-15177	-6.2x	-16%		
Source: Company Fillings; IndiaNivesh Research						

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On-going Projects Update

- AHL is currently pursuing 13 projects with total saleable area of ~6.1 mn sq.ft. A major chunk of these projects (Inc. phases for some of these projects) are likely to get executed during FY16/17E. AHL has already booked a 3.9 mm sq.ft out of 6.1 mn sq.ft saleable area till FY15A.
- On the back of projects pipeline and new project launches, we expect AHL to report 29% CAGR in its new construction (NC) to 3.0 mn sq.ft during FY15-17E and 14% CAGR in new bookings (NB) during FY15-17E to 2.9 mn sq.ft.

Pipeline of Ongoing projects:

Project Name	Project Loctn	Economic Int.	Project Type	Saleable Area	Area Booked	Expected Completion
				(Mn sq.ft.)	(Mn sq.ft.)	Time
Ashiana Town Beta	Bhiwadi	100%	Comfort Homes	15.63	9.38	Phase 1& 2 in FY16 16
(Phase 1,2,3)						and Phase 3 in FY17
Ashiana Surbhi	Bhiwadi	100%	Comfort Homes	2.8	1.95	Phase 1 in FY17
(Phase 1)						
Ashiana Aangan Neemrana	Neemrana	100%	Comfort Homes	4.2	4.17	Phase 1 in FY16
(Phase 1)						
Rangoli Gardens (Phase 5	Jaipur	50% of Profit share	Comfort Homes	4.26	4.19	Phase 1 to 6 handed
						over, Partial Phase 5 in
						FY16, and Phase 7 in
partial ,7)						FY16
Gulmohar Gardens (Phase 1	Jaipur	50% of Profit	Comfort Homes	7.33	4.91	Phase 1 in FY16 and
						Phase 2 in
,2,3)		share				FY16
Vrinda Gardens	Jaipur	50% of Profit share	Comfort Homes	7.69	3.21	Phase 1 in FY17
(Phase 1 and 2)						
Ashiana Umang	Jaipur	100%	Comfort Homes	4.01	3.41	Phase 1 in FY17
(Phase 1)						
Ashiana Dwarka	Jodhpur	75% of Area	Comfort Homes	1.84	0.92	Phase 1 in FY16
(Phase 1)		Share				
Ashiana Anantara	Jamshedpur	74.5% of	Comfort Homes	3.52	3.25	Phase 1 handed over
(Phase 2,3,4)		Revenue Share				and Phase 2 in FY16
Ashiana Navrang	Halol	81% of Revenue	Comfort Homes	4.45	2.09	Phase 1 in FY16
(Phase 1, 2)		Share				
Ashiana Utsav Senior	Lavasa	100%	Senior Living	4.09	1.23	Phase 1 handed over,
Living						Phase 2 in FY16 and
(Phase 2, 3,4)						Phase 3 in FY17
Rangoli Gardens Plaza	Jaipur	50% of Profit	Commercial	0.7	0.36	In FY16
		Share				
Ashiana Marine Plaza	Jamshedpur	100%	Commercial	0.82	0.13	NA
Total				61.34	39.3	

Source: Company Fillings; IndiaNivesh Research

Our Take on Analyst/Investor Meet:

- We expect AHL to touch new construction (NC) of 3.0 mn sq.ft. by FY17E but area booking (AB) may depend on demand. In FY15, the company had set a target of 2.5 mn sq.ft of area booking (AB) but was only able to achieve 1.8 mn sq.ft. As a result, we assume 2.43/2.83 mn sq.ft of revenue booking (v/s 4.04/4.08 mn sq.ft AHL est.)
- We estimate revenue ~193% revenue CAGR during FY15-17E (to ~Rs 8.9 bn), on the back of higher deliveries from Ashiana Town Beta, Rangoli Gardens, Ashiana Anantara, Ashiana Navrang, Ashiana Utsav (Lavasa) and Gulmohar Gardens.
- We expect AHL to report ~195% net profit CAGR during FY15-17E (to ~Rs 2.9 bn with average margins of 32.7% (32.4% in FY15E).
- AHL's cash rich status enhances its future growth ability (land acquisition) and also reduces business risk (slow demand pick-up). Additionally, this will allow company to acquire land parcels at good bargain in case weaker demand scenario prevails for longterm.

Risks & Concerns:

Execution delays: Any execution delays should affect the company revenue and profitability recognition. As a result, deviation in project execution due to regulatory approvals could be a risk to our estimates.

Elongation of Weaker Demand: The demand has been remained overall sluggish in the real estate industry in the recent years. The high interest rate regime, slowdown in the economy and uncertainty about the upcoming real estate regulations may deter the industry outlook future.

Valuation

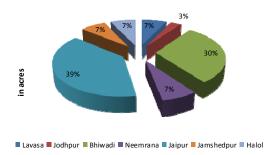
At CMP of Rs.230, AHL is trading at 7.8x FY16E and 5.2x FY17E, EV/EBITDA multiple. With substantial chunk of ongoing projects reaching revenue recognition threshold, we expect sharp improvement in revenue and profitability from here-on. We maintain our BUY rating with upward revision in the Sum-of-the-parts (SoTP) based target to Rs.290 from Rs.202 on stock.

Particulars	FCFs	NAV/ Share	% of TI
Owned Project (100%)	2511	25	8%
Revenue Sharing Proj.	173	2	19
Partner Ship Proj.	735	7	29
Ashiana Maintainence Services	10	0	09
Hotel & Banquets	136	1	09
Existing Inventory Owned Sales	639	6	29
Existing Inventory Partners Sales	1503	15	59
Project Management Fees	1876	18	69
Total		74	269
Inventory Carry Forward FY16-FY17	5,076	50	179
Future Projects	7,783	76	269
Cash and Cash Equi. (FY15)	3,157	31	119
Upcoming Projects	6,138	60	219
Target Price		290	
CMP		230	
Upside		26%	
Rating		BUY	

Source: IndiaNivesh Research

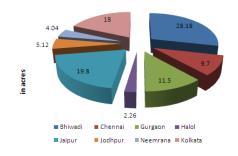
Source: Company Fillings; IndiaNivesh Research

Saleable area of ongoing projects



Source: Company Fillings; IndiaNivesh Research

Saleable Area of Future projects



 $Source: {\it Company Fillings; IndiaNivesh Research}$

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Consolidated Financial statements

Income statement

Y E March (Rs m)	2013A	2014A	2015A	2016E	2017E
Net sales	1,486.5	1,106.5	1,427.0	6,383.7	8,900.6
Growth %		-25.6%	29.0%	347.4%	39.4%
Purchases	617.9	716.3	473.0	534.8	600.0
Employee Expenses	144.2	185.6	226.6	231.4	266.2
Change in Inventories	(780.9)	(1,715.0)	(2,474.4)	(826.7)	(746.0)
Project Expenses	1,014.8	1,533.5	2,642.9	3,345.3	4,408.0
Other Expenses	141.5	180.8	186.1	227.3	250.0
Total Operating Expenses	1,137.5	901.2	1,054.2	3,512.2	4,778.1
EBITDA	349.0	205.3	372.8	2,871.5	4,122.5
Growth %		-41.2%	81.6%	670.4%	43.6%
EBITDA Margin %	23.5%	18.6%	26.1%	45.0%	46.3%
Depreciation & Amortisation	26.0	31.3	80.4	359.7	471.7
Other Income	126.7	121.5	217.3	264.8	139.8
EBIT	449.7	295.5	509.7	2,776.6	3,790.6
EBIT Margin %	30.3%	26.7%	35.7%	43.5%	42.6%
Interest	30.3	18.3	19.0	61.9	55.8
Extra-Ordinary Items	0.0	10.9	0.0	0.0	0.0
PBT	419.4	266.2	490.7	2,714.8	3,734.8
Tax	88.9	42.5	26.9	624.4	821.6
Effective tax rate %	21.2%	16.0%	5.5%	23.0%	22.0%
Minority Interest	(0.0)	0.0	0.0	0.0	0.0
PAT	330.5	223.7	463.8	2,090.4	2,913.1
Growth%		-32.3%	107.3%	350.7%	39.4%
PAT margin %	22.2%	20.2%	32.5%	32.7%	32.7%

Balance sheet

Datative Sileet					
Y E March (Rs m)	2013A	2014A	2015A	2016 E	2017E
Share Capital	186.1	186.1	204.7	204.7	204.7
Reserves & Surplus	2,494.6	2,658.5	5,024.4	7,032.9	9,853.9
Net Worth	2,680.7	2,844.6	5,229.1	7,237.6	10,058.6
Total Loan Funds	110.7	91.3	339.8	309.8	279.8
Deferred Tax	36.7	34.4	22.9	22.9	22.9
Other Long-term Liabilities	202.9	232.3	262.9	266.9	270.9
Minority Interest	(13.8)	(31.0)	(84.0)	(84.0)	(84.0)
Total Liabilities	3,017.1	3,171.6	5,770.8	7,753.2	10,548.2
Gross Block	573.6	709.4	932.7	1,512.7	2,264.5
Accumalated Depreciation	115.4	139.1	219.5	260.0	304.2
Net Block & Capital WIP	458.2	570.3	713.2	1,252.7	1,960.3
Non Current Investments	165.3	(232.5)	200.5	200.5	200.5
Current Assets	3,496	5,791	10,914	12,878	16,946
Inventories	1,992.3	3,779.9	6,242.9	6,995.9	9,754.1
Trade Receivables	122.2	95.7	135.5	606.2	845.2
Cash & Current Invest.	959.4	1,138.0	3,158.1	3,879.1	4,929.1
Other Current Assets	0.0	0.0	42.2	42.2	42.2
Short-term Loans & Advances	421.7	776.9	1,335.0	1,355.0	1,375.4
Current Liabilities & Provision	1,102.4	2,956.7	6,056.7	6,578.4	8,558.6
Short Term Borrowings	0.2	0.0	10.2	10.2	10.2
Trade Payables	84.2	115.8	159.2	717.1	975.4
Advance from Customers	836.7	2,631.0	5,635.8	5,596.7	7,315.6
Provisions	181.5	209.9	261.7	264.7	267.6
Net Current Assets	2,393.2	2,833.8	4,857.0	6,299.9	8,387.3
Total Assets	3,016.7	3,171.6	5,770.7	7,753.1	10,548.1

Cash Flow

Y E March (Rs m)	2013A	2014A	2015A	2016E	2017E
PBT	420.4	277.1	490.7	2,714.8	3,734.8
Depreciation & Amortisation	26.0	31.3	80.4	359.7	471.7
Other adj. prior to WC changes	(136.9)	(121.5)	(217.3)	(264.8)	(139.8)
Changes in working capital	(411.6)	(497.4)	(2,092.1)	(660.0)	(981.6)
Tax & Extra-Ordinary Items	(117.7)	(42.5)	(26.9)	(624.4)	(821.6)
Cash flow from Operations	(219.7)	(353.0)	(1,765.2)	1,525.2	2,263.5
Capital expenditure	(46.0)	(112.1)	(142.9)	(899.2)	(1,179.3)
Free Cash Flow	(265.8)	(465.1)	(1,908.2)	626.0	1,084.1
Inc/Dec. in Income & Investments	538.4	519.3	(215.7)	264.8	139.8
Cash flow from Investments	492.4	407.2	(358.6)	(634.4)	(1,039.5)
Equity Capital raised (inc. Share Cap. pre	0.0	0.0	1,999.6	0.0	0.0
Inc./ (Dec.) In long term & Other Borrow	(40.2)	7.8	267.7	(26.1)	(26.0)
Dividend & Interest paid (incl tax)	(91.4)	(65.8)	(80.2)	(143.8)	(147.9)
Cash flow from Financing	(131.6)	(58.1)	2,187.0	(169.8)	(173.9)
Net change in cash	141.0	(3.9)	63.2	721.0	1,050.0
Cash at the beginning of the year	435.4	576.4	572.3	635.4	1,356.4
Cash at the end of the year	576.4	572.5	635.5	1,356.4	2,406.4

Kev ratios

3.6	2014A	2015A	2016E	20475
26			2010L	2017E
3.0	2.5	4.5	20.4	28.5
3.8	2.7	5.3	23.9	33.1
8.8	30.6	51.1	70.7	98.3
L.8%	7.6%	8.3%	27.7%	28.1%
2.3%	7.9%	8.9%	28.9%	29.0%
0.5	0.5	0.6	0.8	0.9
30	32	35	35	35
489	1,247	1,597	400	400
21	38	41	41	41
499	1,240	1,591	394	394
4.7x	91.2x	50.7x	11.3x	8.1x
8.0x	7.5x	4.5x	3.3x	2.3x
0.0x	83.9x	43.3x	9.6x	7.0x
8.9x	99.1x	55.6x	7.0x	4.6x
.04x	0.03x	0.07x	0.04x	0.03x
.32x	-0.37x	-0.54x	-0.49x	-0.46x
.43x	-5.10x	-7.53x	-1.24x	-1.13x
	3.8 8.8.8 1.8% 2.3% 0.5 30 489 21 499 4.7x 8.0x 0.0x 8.9x .04x	3.8 2.7 8.88 30.6 30.6 1.8% 7.6% 2.3% 7.9% 0.5 0.5 30 32 489 1,247 21 38 499 1,240 4.7x 91.2x 8.0x 7.5x 0.0x 83.9x 8.9x 99.1x 0.04x 0.03x 3.32x -0.37x	3.8 2.7 5.3 3.8 30.6 51.1 3.8 30.6 51.1 3.8 7.6% 8.3% 3.3% 7.9% 8.9% 0.5 0.5 0.6 30 32 35 489 1,247 1,597 21 38 41 499 1,240 1,591 4.7x 91.2x 50.7x 8.0x 7.5x 4.5x 0.0x 83.9x 43.3x 8.9x 99.1x 55.6x 0.04x 0.03x 0.07x 3.32x -0.37x -0.54x	3.8 2.7 5.3 23.9 18.8 30.6 51.1 70.7 1.8% 7.6% 8.3% 27.7% 2.3% 7.9% 8.9% 28.9% 0.5 0.5 0.6 0.8 30 32 35 35 489 1,247 1,597 400 21 38 41 41 499 1,240 1,591 394 4.7x 91.2x 50.7x 11.3x 8.0x 7.5x 4.5x 3.3x 0.0x 83.9x 43.3x 9.6x 8.9x 99.1x 55.6x 7.0x .04x 0.03x 0.07x 0.04x .32x -0.37x -0.54x -0.49x

 ${\it Source: Company Fillings; IndiaNivesh Research}$

Source: Company Fillings; IndiaNivesh Research

Ashiana Housing Ltd. (contd...)

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YE March (Rs mn.)	Net Sales	EBITDA	PAT Adj.	Equity Cap.	EPS (Rs)	EV/EBITDA (x)
FY14A	1,106.5	205.3	223.7	186.1	2.5	99.1x
FY15E	1,427.0	372.8	463.8	204.7	4.5	55.6x
FY16E	6,383.7	2,871.5	2,090.4	204.7	20.4	7.0x
FY17E	8,900.6	4,122.5	2,913.1	204.7	28.5	4.6x

Source: IndiaNivesh Research

Change in Estimates

(5.55)		FY 16E			FY 17E		
(Rs Mn)	Old	New	% change	Old	New	% change	
Net Sales	6869	6384	-7%	5120	8901	74%	
EBIDTA	2385	2,872	20%	2476	4,123	66%	
PAT	1,859	2,090	12%	2,013	2,913	45%	

Source: IndiaNivesh Research

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