



May 19, 2016

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(Fax: 022 22723121/2037/2041/3714/2039/2061)

Dear Sirs,

**Re.: GHCL Limited (BSE Code: 500171 & NSE Code: GHCL)**

**Subject: Investors' Presentation – Q4FY 16 Business Update**

As informed on May 16, 2016 that a conference call to discuss the Q4FY16 results of the company with Mr. R S Jalan, Managing Director and Mr. Raman Chopra, CFO & Executive Director (Finance) is scheduled to be held on Friday, May 20, 2016 at 4.00 PM (IST). In this regard, copy of the financials and other business details for Q4FY 16 (i.e. Business Update), which is going to be circulated for the scheduled investors' conference, is enclosed herewith for your reference & record.

In line with the terms of Code of conduct and procedures for fair disclosure of unpublished price sensitive information read with SEBI (Prevention of Insider Trading) Regulations, 2015, we shall post relevant information, if any, on the website of the company promptly after the meeting and also send copy of the same to the stock exchanges.

You are requested to kindly acknowledge the receipt and please also take suitable action for dissemination of this information through your website at the earliest. In case you need any other information, please let us inform.

Thanking you

Yours truly

**For GHCL Limited**

**Bhuneshwar Mishra**  
**General Manager & Company Secretary**





# GHCL Limited

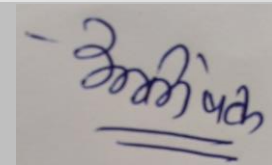
Q4FY16 Business Update



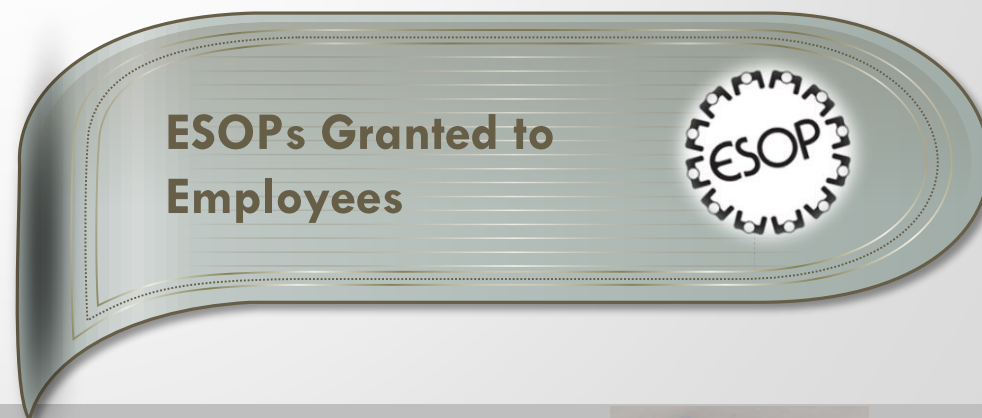
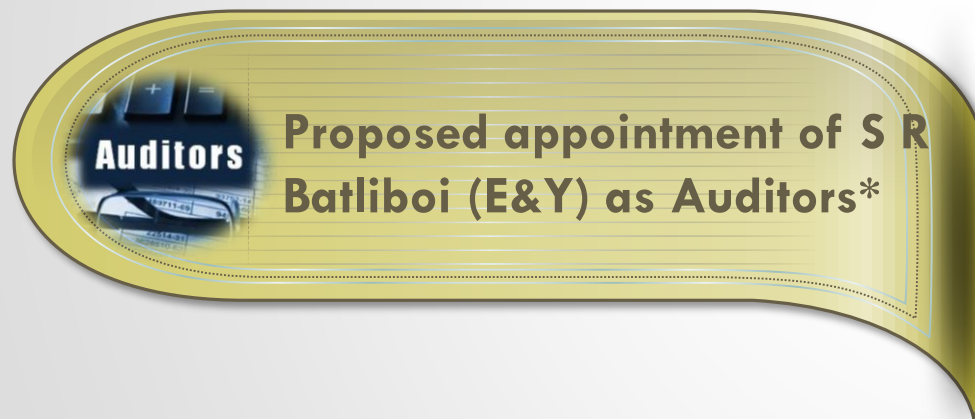
- अभिषेक

# Safe Harbor

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# Key Initiative

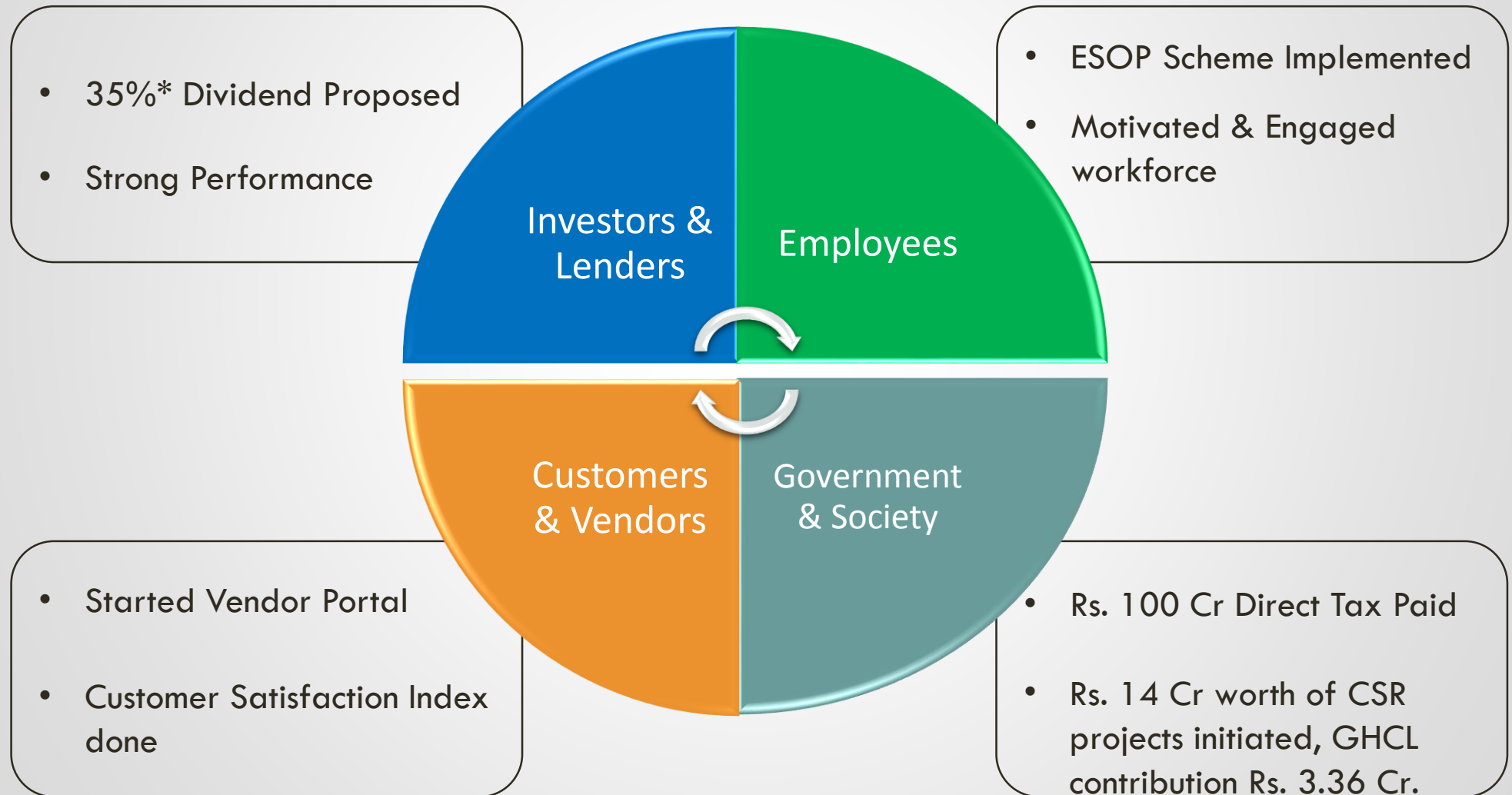


\*Joint auditors

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# Growth for all stakeholders

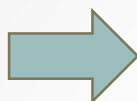


\*35% Dividend is on Capital against last year of 22%

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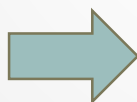
# Dividend distribution policy

## Dividend Distribution Policy



To maintain 15%-20% Gross Payout\* of Standalone Profit after Tax

## FY15-16 Proposed Dividend



- Rs. 3.5 Pre Equity Share against Rs. 2.2 per share last year.
- Gross Payout : Rs. 42 Cr
- Gross Payout % : 16.42%

\* Gross Payout = Dividend + Dividend Distribution Tax

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## ESOP scheme for employees

Allocation at Rs.  
100/share

Granted to wider  
base of  
employees

1.2% of share  
capital allocated  
in 1<sup>st</sup> year

Inclusive and Participative Growth

अभिषेक

# CSR – Inclusive growth and value creation



Rural Health



Drip Irrigation



Education



Reclaiming waste land





A photograph of a bright, modern bedroom. In the center is a large bed with white bedding and several pillows. To the left is a dark wood side table with a lamp and a vase of flowers. To the right is a dark wood desk with a chair and another lamp. The room has large windows and a light-colored floor.

**GHCL**

# FY16 Financial Highlights

- अभिषेक

## Robust financial performance in FY 16

**EBITDA**  
**Rs. 635cr**

Increased by Rs. 101 cr : 19% Growth  
Higher Margins @ 24.8% : up 242 BPS

**CASH  
PROFIT\***

Doubled operating cash profit in 2 years to  
Rs. 460 cr

**PAT**  
**Rs. 257cr**

Increased by Rs. 74 cr : 40% Growth  
Higher PAT Margins @ 10% : up 233 BPS

\* Operating Cash flow = PBT + Depreciation

Standalone Financials

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# Robust year-on-year growth in Q4 FY16

**8%** ↑

**EBITDA**

Rs 176 crore

**178bps** ↑

**EBITDA Margin**

27%

**62%** ↑

**Profit Before Tax**

Rs 116 crore

**56%** ↑

**Profit After Tax**

Rs 78 crore

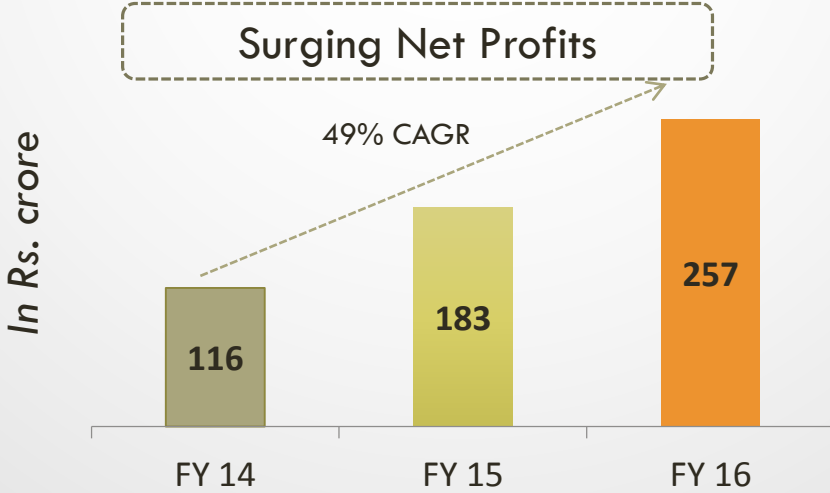
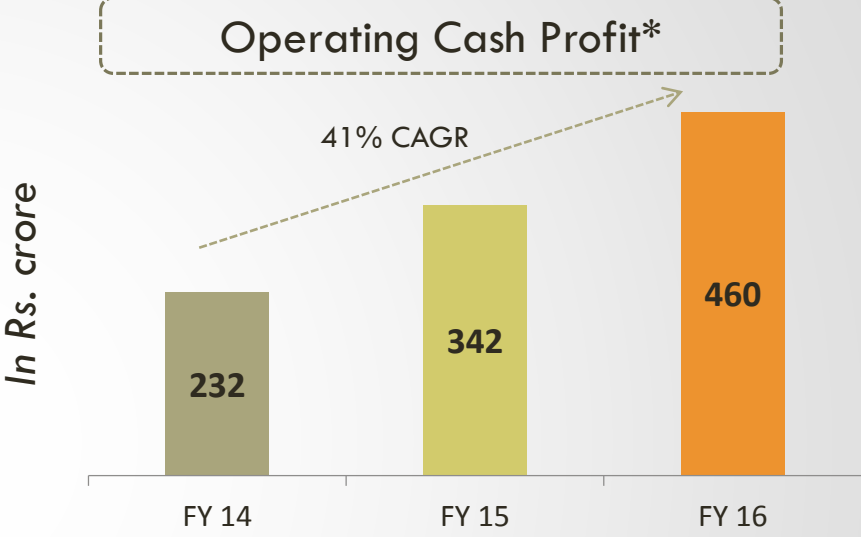
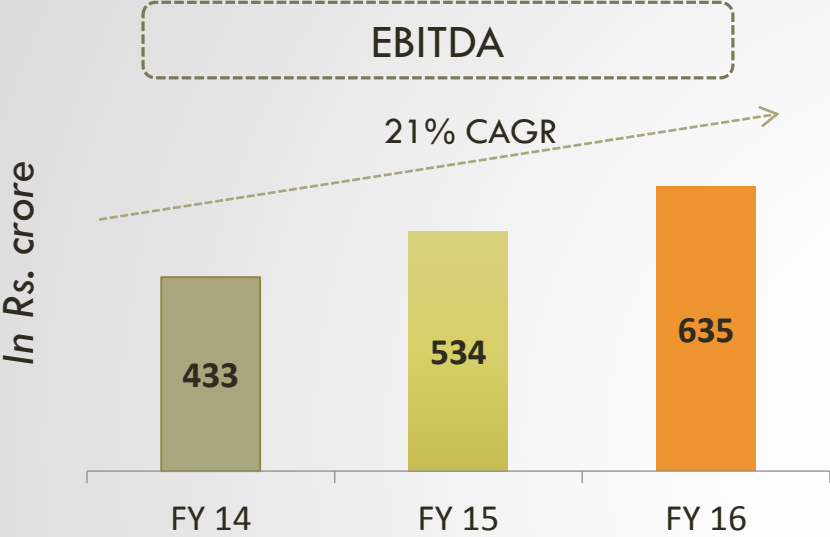
**421bps** ↑

**PAT Margin**

12%



# Strong growth and better margins...

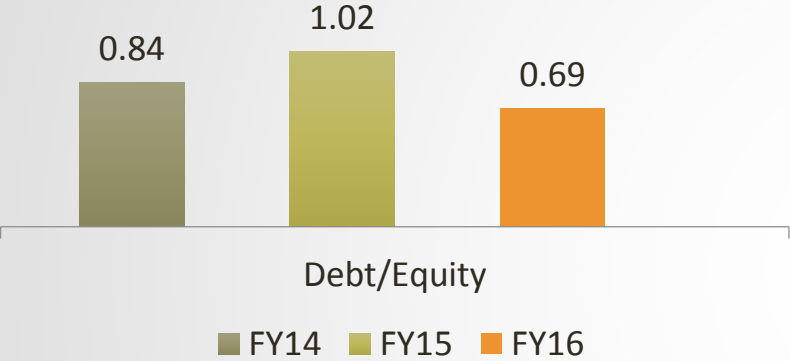


\* Operating Cash flow = PBT + Depreciation

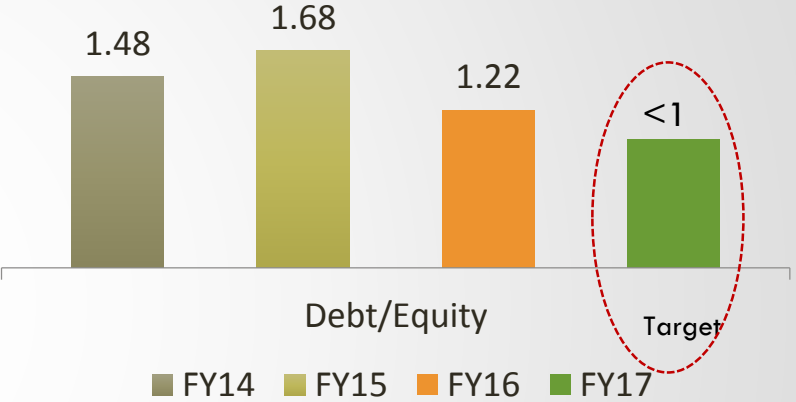
*Surging*

....With focus on deleveraging

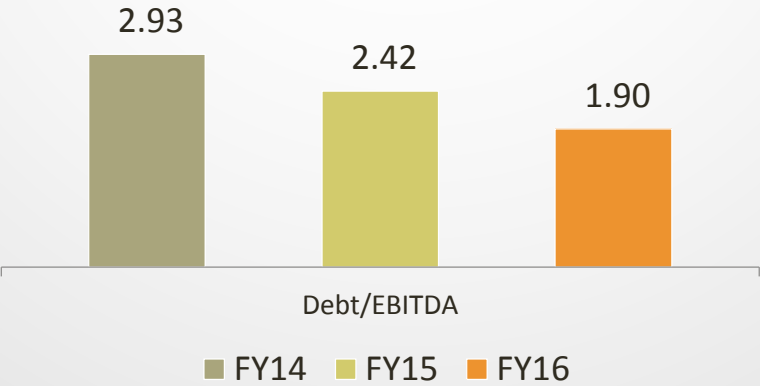
Long Term Debt : Equity



Net Debt : Equity



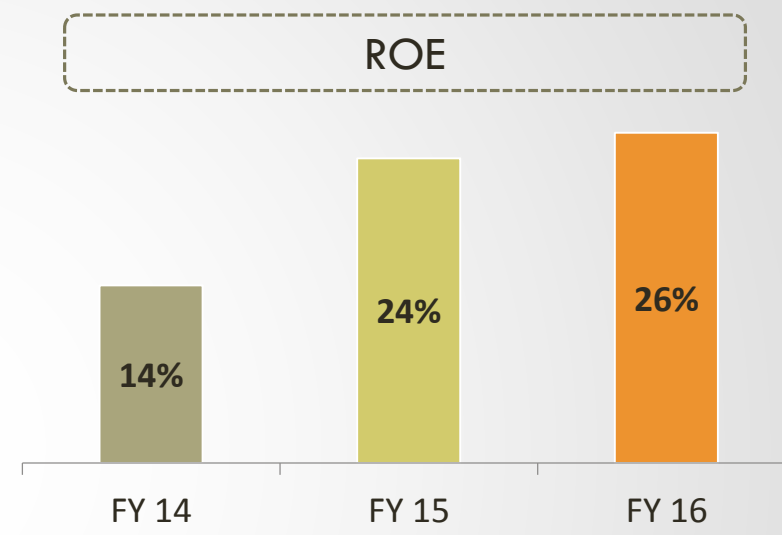
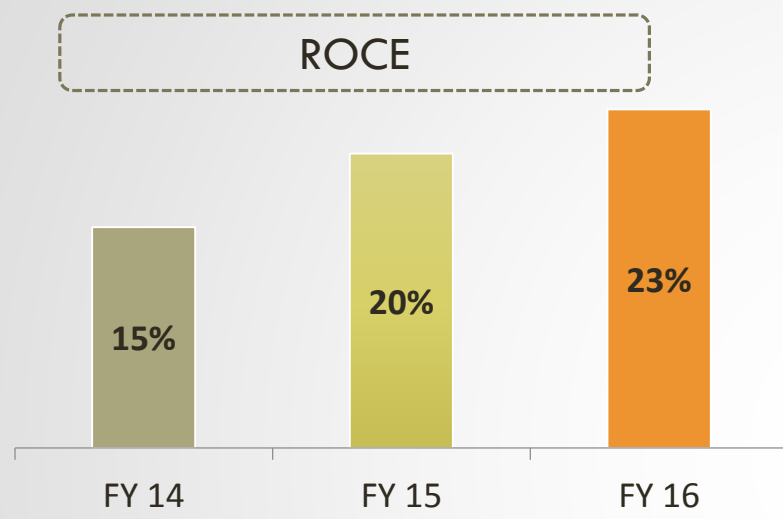
Net Debt : EBITDA



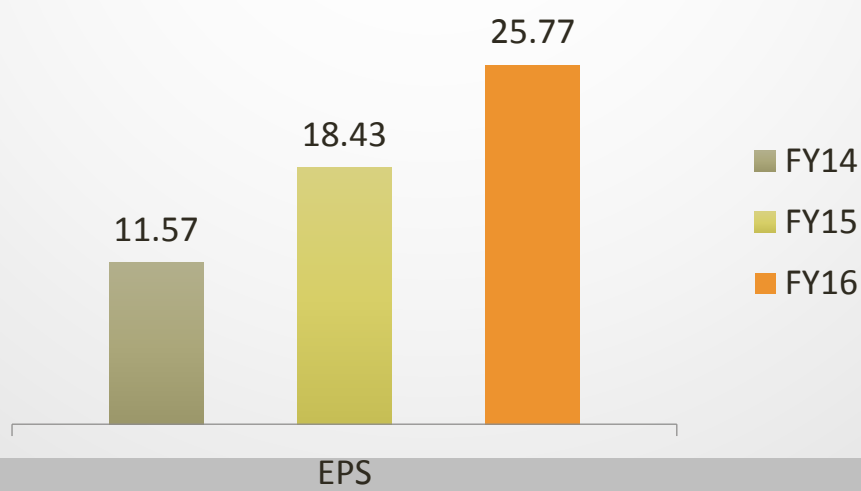
\* Net Total Debt = Total Debt – Cash in Hand  
Standalone Financials

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# Strengthening return ratios



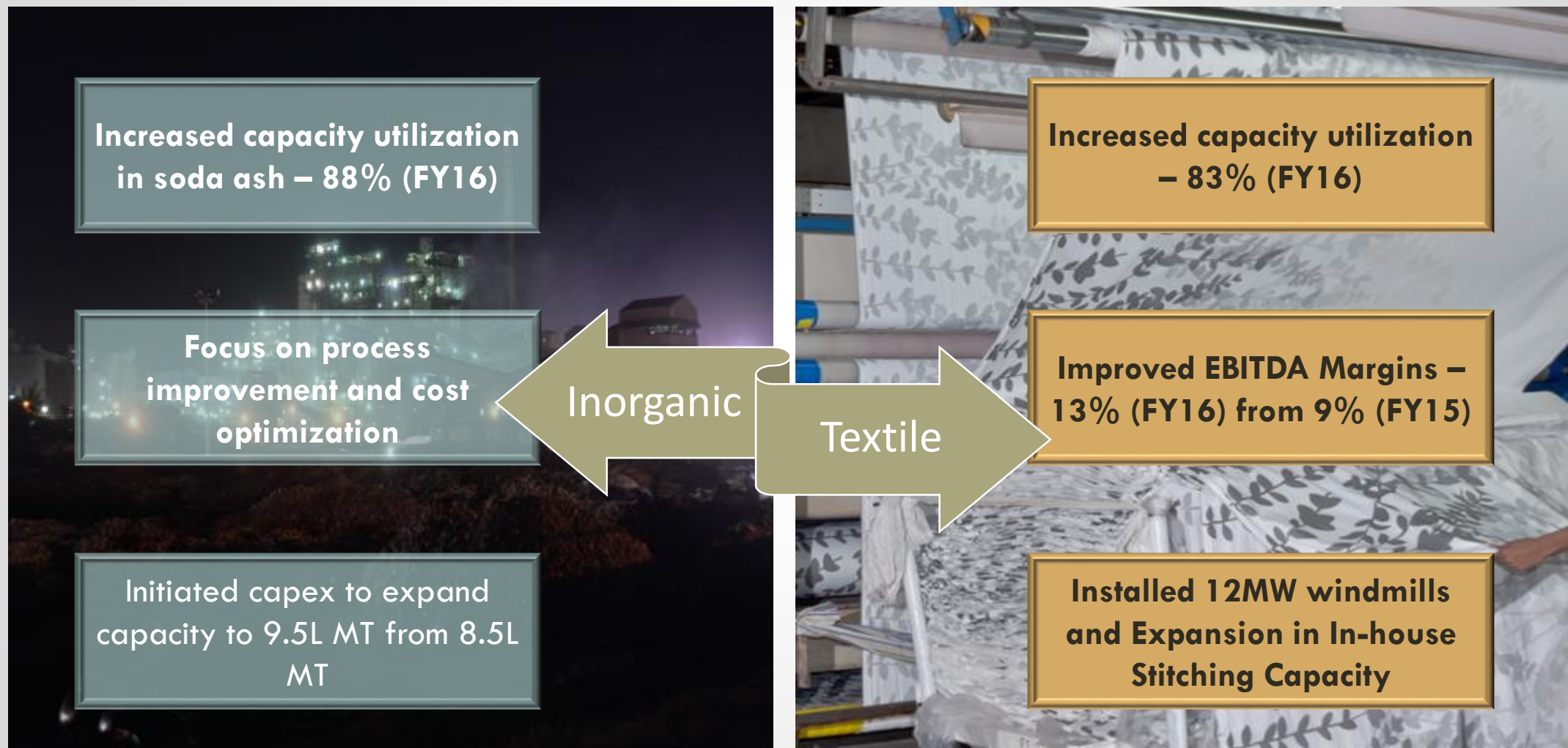
2.2x EPS Growth in 2 years



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# Improving operating parameters



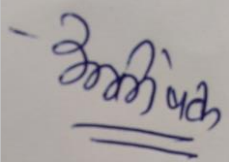
# Profitability highlights

In Rs. Crore

Particulars	FY2014	FY2015	FY2016	CAGR
Sales	2,229	2,385	2,564	7%
<b>EBITDA</b>	<b>433</b>	<b>534</b>	<b>635</b>	<b>21%</b>
EBITDA %	19.4%	22.4%	24.8%	
Depriciation	82	84	82	
<b>EBIT</b>	<b>351</b>	<b>449</b>	<b>554</b>	<b>26%</b>
Interest	170	164	162	
Exceptional Items	31	27	14	
<b>Profit before Tax</b>	<b>150</b>	<b>258</b>	<b>378</b>	<b>59%</b>
Tax	34	75	122	
<b>Profit After Tax</b>	<b>116</b>	<b>183</b>	<b>257</b>	<b>49%</b>
PAT %	5.2%	7.7%	10.0%	

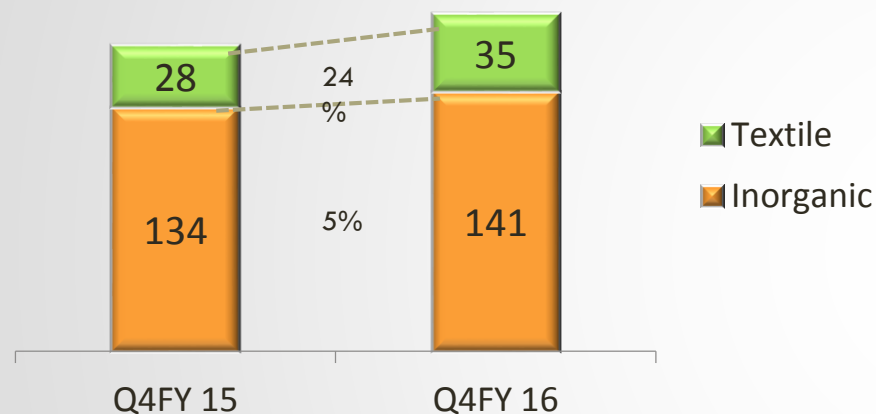
**EBITDA :**

Margin improved by 534 BPS over 2 years by higher capacity utilization and operating efficiencies



# Improving profitability across segments

Q4 FY16 EBITDA Growth 8% YoY



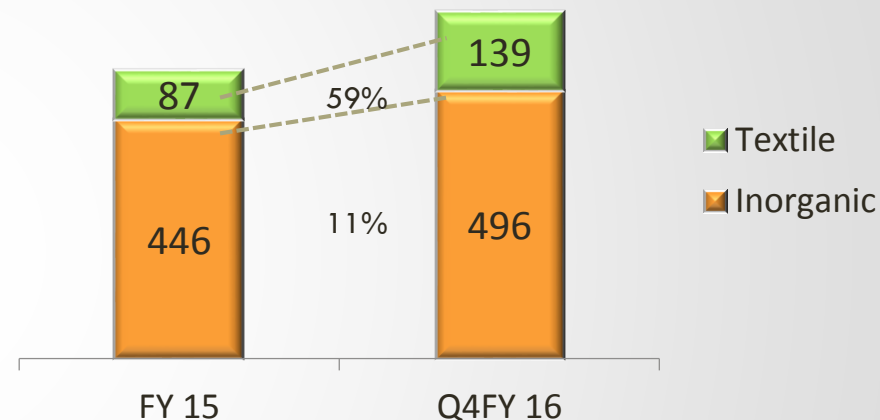
## Inorganic – EBITDA Increase by Rs. 7 crore

- ❖ Higher sales volume of 6438 MT over FY15
- ❖ Improved Margin from 35% to 36%

## Textile – EBITDA Increased by Rs. 7 crore

- ❖ Improved Margin from 11% to 13%

FY 16 EBITDA Growth 19% YoY



## Inorganic – EBITDA Increase by Rs. 50 crore

- ❖ Higher sales volume of 15423 MT over FY15
- ❖ Improved Margin from 31% to 33%

## Textile – EBITDA Increased by Rs. 52 crore

- ❖ Higher sales volume of 5.4 mn mtrs (21%)
- ❖ Improved Margin from 9% to 13%



# Balance sheet

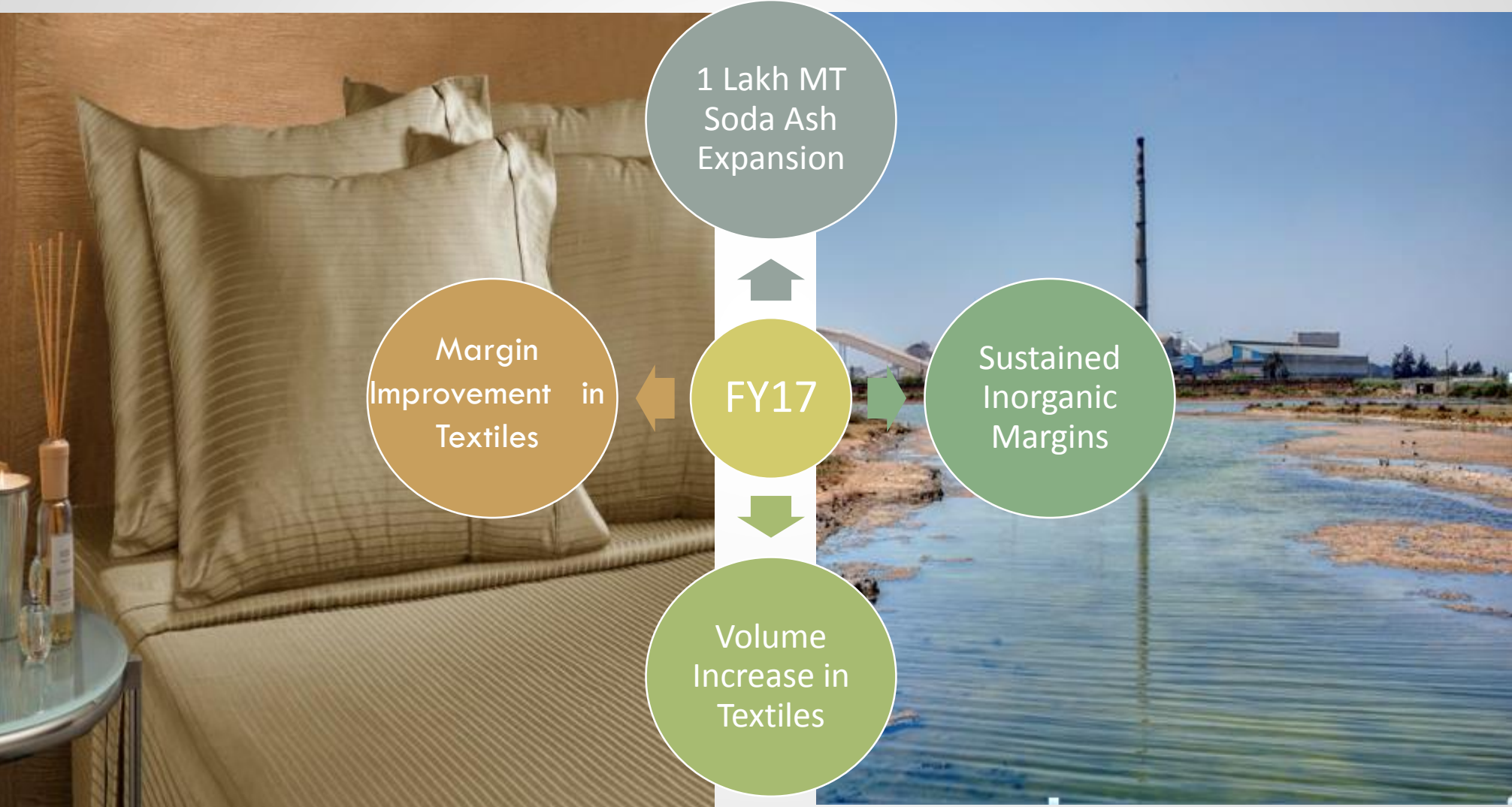
Particulars	Mar-15	Mar-16	Change
<b>Net Fixed Assets and other Non current assets (A)</b>	<b>1955</b>	<b>2128</b>	<b>173</b>
Current Assets	836	777	-59
Less : Current Liabilities	516	466	-50
<b>Working Capital (B)</b>	<b>320</b>	<b>311</b>	<b>-9</b>
<b>Capital Employed (A+B)</b>	<b>2274</b>	<b>2439</b>	<b>164</b>
Share Capital	100	100	0
Reserves & Surplus	670	885	216
<b>Net worth (A)</b>	<b>770</b>	<b>985</b>	<b>216</b>
<b>Deferred Tax &amp; Ors (B)</b>	<b>181</b>	<b>205</b>	<b>24</b>
Long Term Debt	784	677	-107
Short Term Debt	454	490	36
Due in 1 Yr	86	81	-4
<b>Total Debt (C)</b>	<b>1324</b>	<b>1248</b>	<b>-76</b>
<b>Total (A+B+C)</b>	<b>2274</b>	<b>2439</b>	<b>164</b>

→ Inorganic : Rs. 50cr

→ Textile : Rs. 123cr

**Committed  
towards  
Deleveraging  
and Growth  
Capex**

# What is in store for FY17



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# Inorganic Chemical Segment



- अमोनिया



# Cost Leader in the industry... setting new benchmarks

## Highest Capacity Utilization

- FY 15 87%
- FY16\* 88%

## Best Margins in Industry

- FY 15 31%
- FY16 33%

## Built Operational Efficiencies

- Six Sigma Projects
- Cost Reduction Project
- Process Innovation

## Innovative Company

- ▶ Improved Carbonation Towers yielding higher production
- ▶ Reducing moisture in filtration resulting in reduction in utility cost
- ▶ Focus on raw material quality resulting 5000 MT additional Soda Ash
- ▶ Waste Management - Making bricks from fly ash

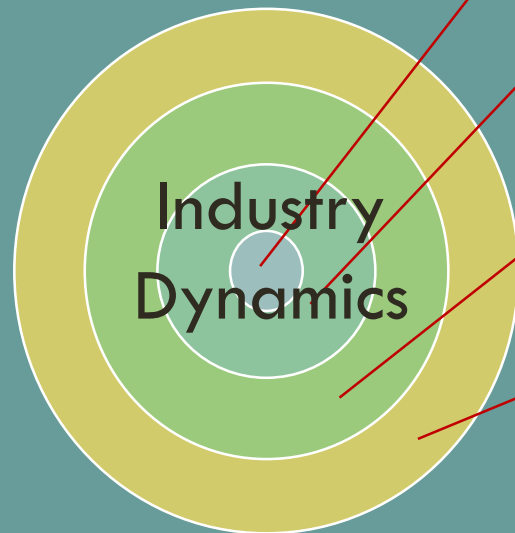
## Brownfield Expansion of 1 Lakh MT in progress

- ▶ Expansion to complete in Q4FY17
- ▶ 12% Volume growth in FY 18 to match demand growth.
- ▶ Additional volumes to fetch higher Margins with little incremental fixed cost.

*\*Despite Shutdown in FY16 having impact of about 1.5%*

*2017/18*

## Soda ash industry perspective... unlike commodity!



Supply follow Demand – No Major Mismatch

High Logistic Cost Compared to Pricing- Distant travel becomes uneconomical

Most of the Produce is consumed either locally or in natural markets

Capital Turnover Ratio unfavorable

**Thus Industry not affected by Price Volatility like other commodities**

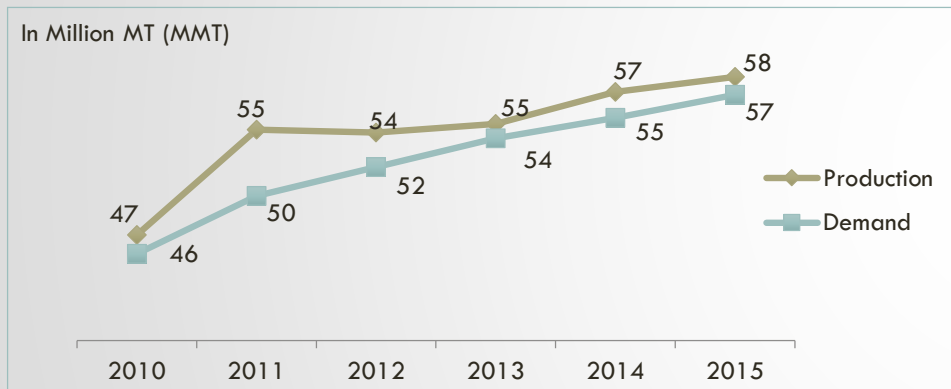
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# Soda ash industry perspective... unlike commodity!

## Global market

### Stable Demand and Supply

Production Growth : -4% CAGR  
Demand Growth :- 4% CAGR

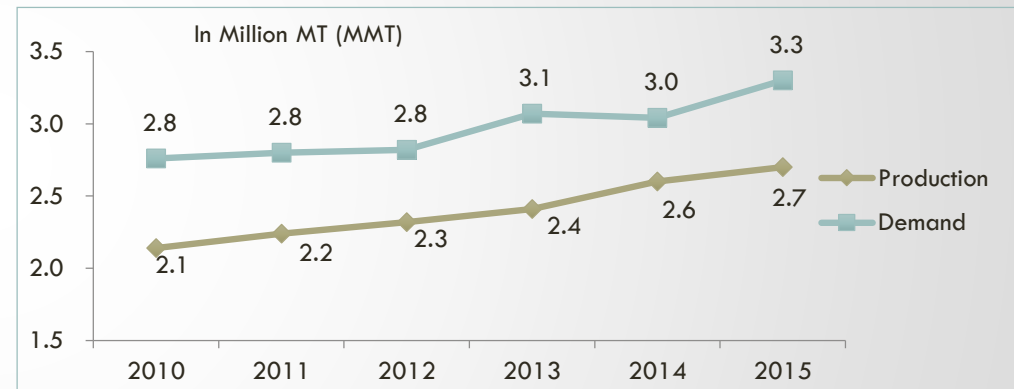


- No major capacity additions expected this year
  - Turkey adding 1.5 Mn that may come in FY18.
- Demand growing steadily
- US has announced increase of US\$ 10-15 PMT in new contracts.

## India market

### Supply follows demand...

Production Growth : -4% CAGR  
Demand Growth :- 4% CAGR

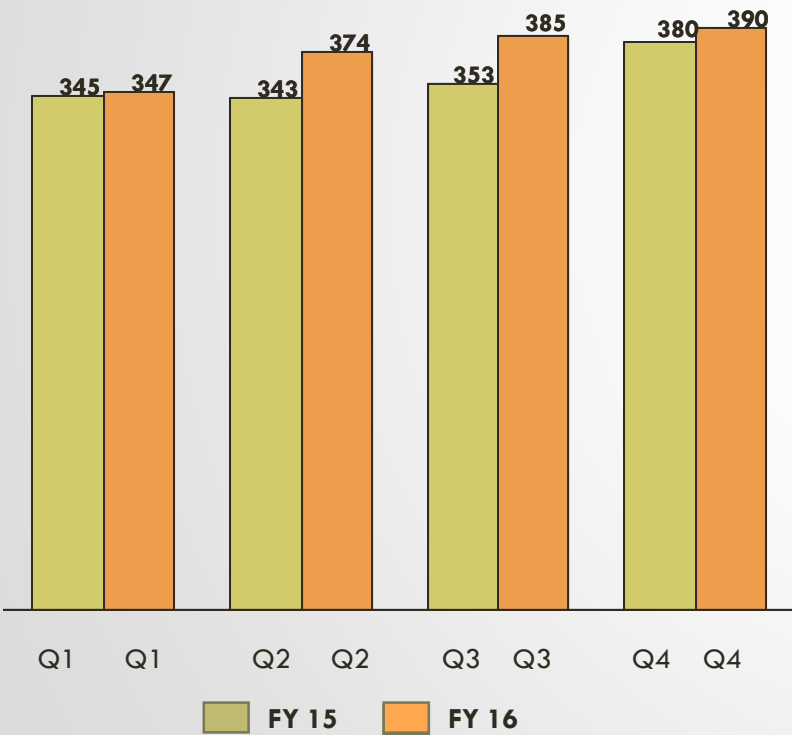


- New Capacity of 2 Lakh MT from Nirma coming this year, followed by 1 Lakh of GHCL next year.
- Demand growth of 4-5% will absorb additional volumes.
- Pricing looks stable

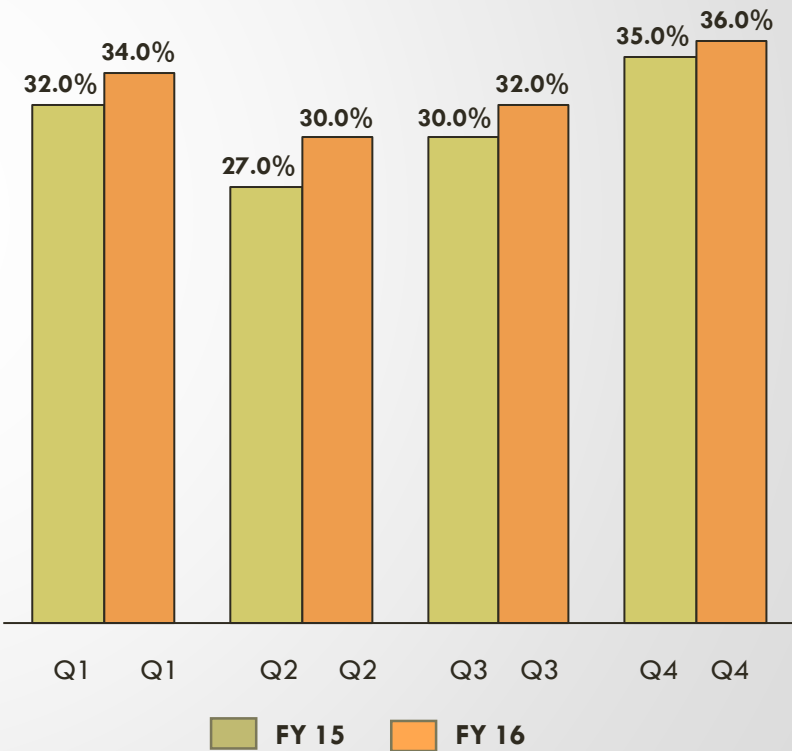
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# Inorganic Chemicals – consistently improving margins

Turnover (Rs crore)



EBITDA Margin



*2021/22*



# User Segment/Reputed companies being served

## Soda Ash applications



## ....Some marquee clients



— 2021/22



GHCL

**Textiles Segment**

- Textiles

# Textile Segment....Making big leap

## Improved Capacity Utilization

- FY 15 70%
- FY16 83%

## Improved Margins

- FY 15 9%
- FY16 13%

## Building Efficiencies

- 12MW Windmills installed
- 400 stitching Machines installed

## Journey of Margin Improvement to continue

- ▶ Improved customer mix for higher volumes and margins
- ▶ Benefit of Wind power - Reduction in power cost
- ▶ Focus on brand tie ups and private labels
- ▶ Positive outlook towards domestic market with established retailers

THE WHITE COMPANY  
LONDON

LAUNDRY

AUSTRALIAN WEAVING

canningvale

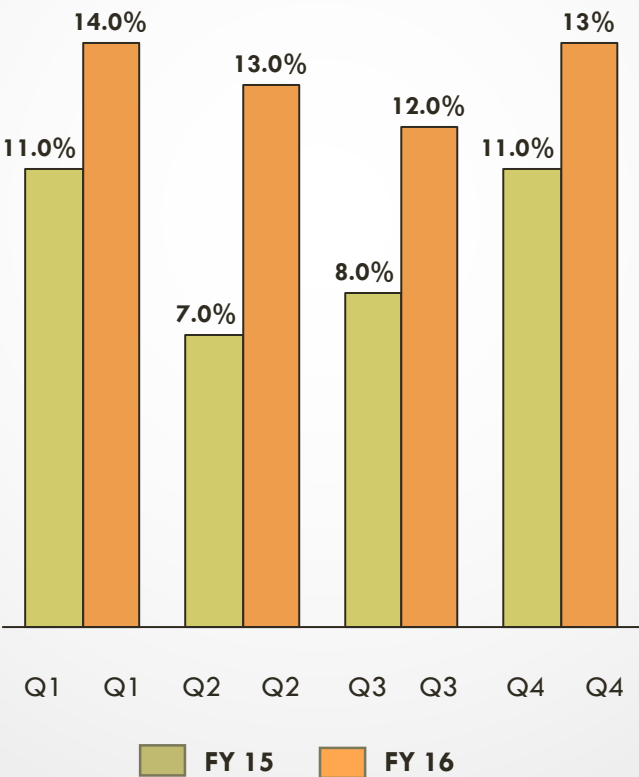
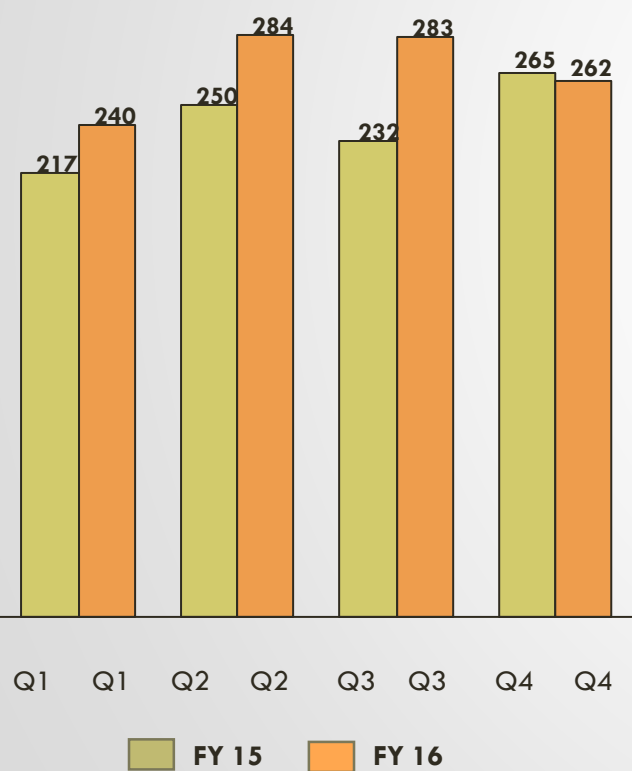
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FLANNEL

# Textiles – Improving Margins Qtr on Qtr

Turnover (Rs crore)

EBITDA Margin



13% ↑

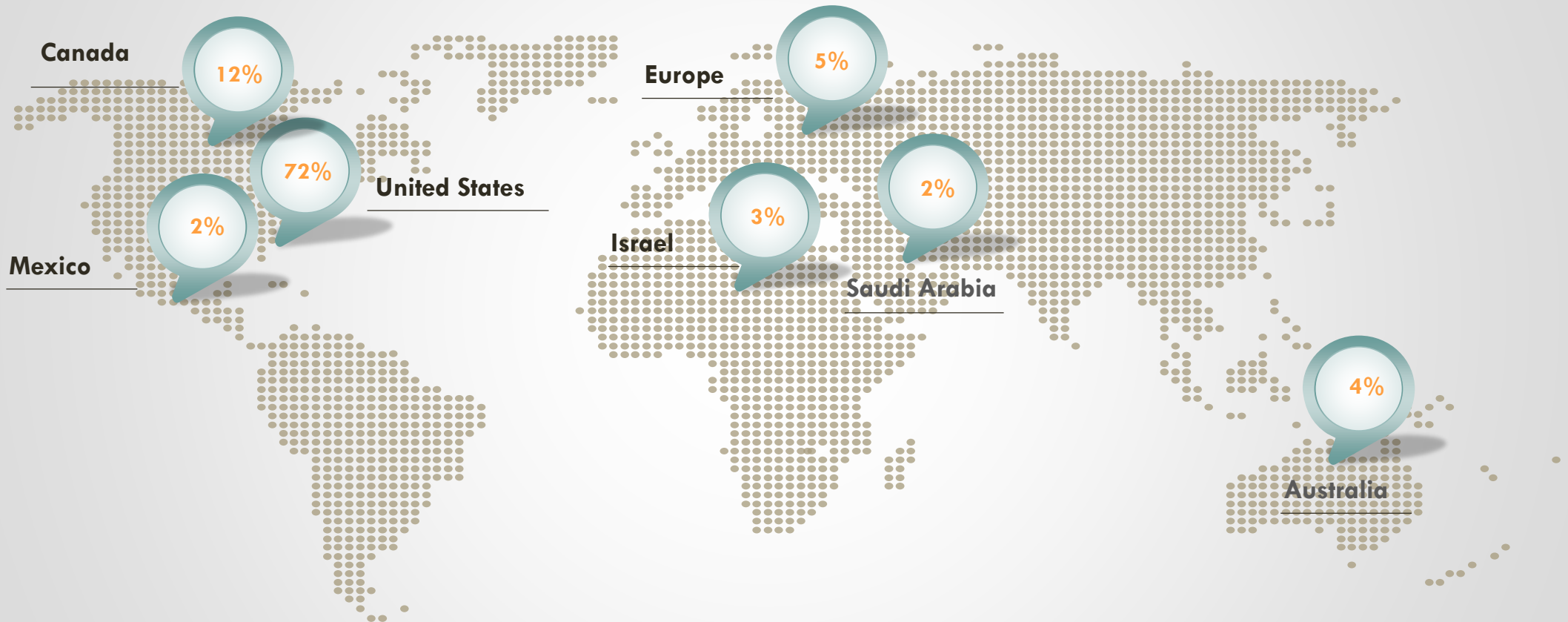
EBITDA Margin in FY16; up from 9% in FY15

Rs 35cr ↑

FY16 EBITDA; 24% Growth YoY



# GHCL home textiles – Geographical Spread (Exports)



- ▶ With continued focus in US Market, target to expand in other geographies like Australia and Europe
- ▶ Plan to realign customer mix and introduce value added products

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## Supplying to marquee home textile customers

**BED BATH &  
BEYOND®**

HOUSE OF FRASER  
SINCE 1849

**Walmart**   
**Canada**

**Sears** 

**JCPenney**

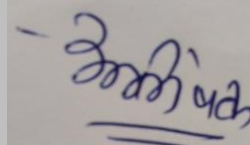


**Gallery** <sup>TM</sup>

**Tuesday Morning** 

**amazon.com** 

 **Revman International**  
Great Brands, Real Lifestyles. Quality Product for the Home.



## For more information, please contact

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