

## Market outlook

The Chinese market remained the centre spot of the investors after its currency "Yuan" was devalued further triggering its market to hit lower circuit twice in the last fortnight. On the domestic front, Q3FY16E corporate earnings has taken a front seat which are expected to remain subdued. The benefit of lower commodity prices would result into margin expansion for some of the companies. Though a ramp up in earnings would take some time, profitability would be aided by lower input costs and declining interest rates. We expect sectors like auto, cement and capital goods to benefit from this strong operating and financial leverage. Rupee depreciation affirm our positivity on IT and Pharma sector. We continue to maintain our negative bias on metals, infrastructure and real estate. We expect Sensex earnings to grow 7.6% and 20% in FY16E and FY17E to ₹ 1462 and ₹ 1755, respectively. We assign a P/E of 16.5x on FY17E Sensex EPS to arrive at a 12 month forward fair value of 29000 with the Nifty reaching 8800 levels.

What's in : Supreme Industries

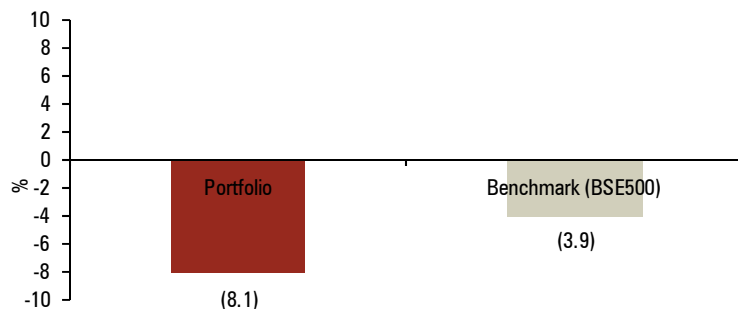
What's out : Indrapastha Gas Limited (IGL)

## Top Picks

Company	Recommended Price	CMP	Market Cap	P/E (x)		P/BV (x)		RoE (%)	
	(₹)	(₹)	(₹ crore)	FY16E	FY17E	FY16E	FY17E	FY16E	FY17E
ITC	343	310	248500	24.4	21.2	7.9	7.6	32.5	36.0
Pidilite Industries	587	554	28402	42.3	37.0	10.6	9.3	27.6	27.8
Supreme Industries	694	694	8806	51.2	21.1	6.6	5.5	12.9	26.3
Bharat Forge	1,179	825	19203	17.7	15.2	5.0	4.2	24.2	23.7
Concor	1,653	1418	24664	26.0	19.5	3.4	3.0	13.0	15.5
Voltas	331	289	9570	25.1	21.1	4.0	3.7	15.8	17.4
Timken India	602	524	3563	34.5	26.4	7.3	6.1	22.3	23.1
Star Ferro Cement	158	128	2863	23.2	11.3	3.6	2.8	15.5	24.8
Inox Leisure	232	249	2247	40.2	24.5	3.0	2.7	7.4	10.8

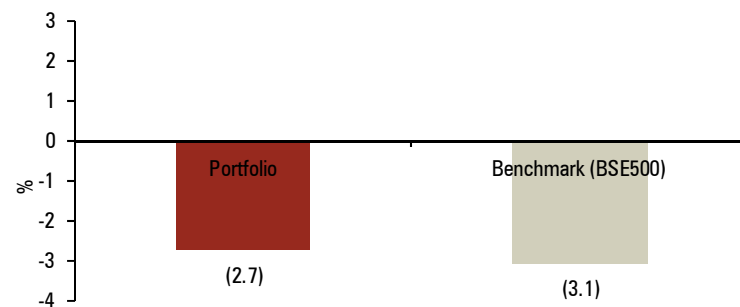
# Performance\* so far ...

Portfolio performance since inception (June 2015)



- The portfolio performance (during July 2015 – December 2015) was driven by PVR (21%), Indrapasthas Gas Ltd. (15%), Bata India (10.2%) and Torrent Pharma (9.1%). Over the period, the portfolio was mainly impacted by the underperformance in MRPL (-28%) and Bharat Forge (-30%). Since inception, we have booked profit in PVR, Bata India, Torrent Pharma, L&T, Maruti Suzuki, Dr Reddy's and Mahindra & Mahindra
- The date of commencement was June 5, 2015

Portfolio performance since last update (December 2015)



- The portfolio underperformance during December 2015 was mainly due weak global sentiments. Stocks like Bharat Forge, Inox and ITC, which impacted the portfolio returns. Positive performance in Indrapastha Gas Ltd. and resilience from Pidilite Industries and Voltas partially offset the negative return. During the month, we have excluded Indrapastha Gas Limited and has included Supreme Industries in our portfolio

Source: Reuters, ICICIdirect.com Research

## I-direct Top Picks

### Pidilite Industries (PIDIND)

- Pidilite is a dominant player in India's growing adhesive and industrial chemical market with a market share of ~70% in its leading brand categories in the organised segment. Its two major segments, consumer & bazaar (C&B) and speciality industrial chemical have grown at a CAGR of ~19% and ~13% (standalone), respectively, in FY10-15. The C&B segment contributes ~79% to Pidilite's standalone revenue. This segment has grown mainly driven by the adhesive and sealants segments that contributed ~50% to the company's C&B segment revenue (FY14)
- The specialty industrial segment contributes ~21% to standalone revenue. This segment grew at 13% CAGR (FY10-15) mainly driven by demand growth from packaging, cigarettes, stickers, labelling, footwear, etc. The specialty industrial segment has three major sub-segments: industrial adhesive, industrial resins and organic pigments & preparations. We have modelled industrial segment revenues growth at ~13% CAGR (FY15-17E) led by a pick-up in demand of industrial adhesives & resins
- We estimate lower revenue CAGR of ~11% while a sharp margin expansion of ~500 bps for FY15- 17E may be supported by benign raw material prices. Also, a recovery in margin coupled with strong return ratios would justify the company's current valuation. At the CMP, the stock is trading at 40x FY16E & 35x FY17E earnings. We believe the stock is a potential candidate for re-rating considering its ability to maintain its market share and enjoy the benefit of lower raw material prices

Key Financials		FY15	FY16E	FY17E
Net Sales	₹ crore	4844.1	5350.7	5993.9
Growth	%	13.1	10.5	12.0
EBITDA margin	%	16.1	20.9	21.1
PAT	₹ crore	512.6	723.9	824.4
PAT growth	%	18.9	41.2	13.9
P/E	x	57.3	40.6	35.6
P/BV	x	13.1	11.3	9.9
RoNW	%	23.1	27.8	27.7
RoCE	%	29.7	38.0	38.0

### ITC (ITC)

- ITC is the largest cigarette manufacturer (~75% volume share in FY12) and among the largest paperboard manufacturing companies in India. It also has the second largest hotel chain in the country. ITC's emerging strength is the FMCG (others) business led by robust growth of 20.1% CAGR (FY09-15) & strong portfolio of brands like Aashirvaad, Sunfeast, Bingo, Vivel, Fiama Di Wills, Wills Lifestyle & John Players
- ITC has been aggressive in recent times to shape itself into India's leading FMCG company. The company has set before itself an ambitious vision of achieving a topline of ₹ 100000 crore from non-cigarette FMCG business by 2030. This translates into a CAGR of 17.4% in this segment in FY15-30E. After starting the FMCG business from scratch in 2003, it had a topline of ₹ 9038 crore from this segment in FY15. Further, ITC's foods portfolio, on the back of strong brands like Sunfeast, Aashirvaad, Yippee, alone accounted for over ₹ 6000 crore of sales in FY15. Further, the company is aggressively diversifying in newer categories as reflected in the recent acquisition of two brands "Savlon" & "Shower to Shower" & foray into the dairy industry with Aashirvaad ghee
- We estimate revenue & net profit CAGR of 8.8% & 6.6%, respectively, in FY15-17E. We maintain a positive stance on ITC as we believe ITC's focus to grow its FMCG business would be a catalyst to topline growth in the long run. Simultaneously, structural decline in commodity prices has increased visibility of earnings growth in segment

Key Financials		FY15	FY16E	FY17E
Net sales	₹ crore	36,083.2	37,339.8	42,755.9
Growth	%	9.7	3.5	14.5
EBITDA margins	%	36.9	38.9	37.7
PAT	₹ crore	9,607.7	10,188.7	11,706.7
PAT growth	%	9.4	6.0	14.9
P/E	x	25.8	24.4	21.2
P/BV	x	8.1	7.9	7.6
RoE	%	31.3	32.5	36.0
RoCE	%	43.2	45.8	48.9

# I-direct Top Picks

## Timken India (TATTIM)

- Timken India has forayed into gear repair services with the Raipur facility. The management pegs the opportunity in the segment, currently served by unorganised players, at ~₹ 2500 crore in India wherein it is looking to garner up to 15% market share in the medium to long term. Furthermore, DFC implementation would also provide an incremental bearing market opportunity of ~₹ 500 crore led by incremental ordering of new wagons. Timken with 50% market share in the segment would be a key beneficiary
- Timken has witnessed the best revenues and earnings growth among its peers led by strong exports (~34% CAGR in FY09-15) and revival of M&H CV segment. In FY15, when its peers revenues grew in single digits, Timken clocked a staggering top line and bottom-line growth of 29% and 80%, respectively. Going ahead, the M&H CV segment is expected to continue its robust performance along with the railway freight segment, which has stable demand. Hence, we expect overall revenue growth of 18.3% in FY15-17E with margins expanding 250 bps in the next two years
- Given the leadership in the tapered bearings led by strong parentage, robust balance sheet and strong earning CAGR (~32.3% over FY15-17E), Timken is one of our top picks in the bearings segment with a proxy play on both Railways investment uptick and repairs business potential.

Key Financials		FY15	FY16E	FY17E
Net sales	₹ crore	929.0	1,094.8	1,301.1
Growth	%	29.0	17.9	18.8
EBITDA margins	%	14.4	16.1	16.9
PAT	₹ crore	80.7	107.9	141.3
PAT growth	%	80.0	33.7	31.0
P/E	x	52.0	35.4	27.1
P/BV	x	9.6	7.5	6.2
RoE	%	18.4	22.3	23.1
RoCE	%	26.5	32.4	30.2

## Supreme Industries (SUPIND)

- Supreme Industries (SIL) is a strong play in the Indian plastic industry with plastic processing capacity of 4.5 lakh tonnes. We believe SIL is well placed to benefit from India's long term structural reform considering its diversified product portfolio with strong brand, widespread geographic reach, strong balance sheet that has enabled SIL to generate attractive RoCE & RoEs consistently
- With the ramp up in infrastructure activities coupled with rising demand for quality products in India, we believe plastic piping, packaging products volume will record a CAGR of ~15%, ~13%, respectively, in FY15-18E. With the strong distribution channel (~2500 dealers) in India, we believe sales of piping, packaging segment will likely record CAGR of 16%, 13% for FY15-18E. SIL is taking concrete steps to increase Value Added Product's contribution to total sales from 31.7% in FY13 to 35% by FY20. SIL is further awaiting government approval for a full fledged launch of composite LPG cylinder in India that would further aid its revenue and margin. We believe, EBITDA margin would see moderate growth of ~130 bps to ~16% for FY17E & FY18E.
- We expect the company to maintain high RoE and RoCE considering 1) Healthy top line growth backed by capex plan, 2) maintaining higher operating margin and 3) Efficient working capital management turning lower debt/equity ratio. We believe strong brand coupled with sustained growth justify SIL to command premium valuations

Key Financials		FY15	FY16E*	FY17E
Net Sales	₹ crore	4,219.5	3,017.0	4,997.8
Growth	%	8.0	-28.5	65.7
EBITDA margin	%	14.9	12.7	15.9
PAT	₹ crore	322.4	168.8	410.4
PAT growth	%	13.7	-47.6	143.1
P/E	x	26.8	51.2	21.1
P/BV	x	7.1	6.6	5.5
RoNW	%	26.6	12.9	26.3
RoCE	%	32.4	18.4	34.2

\*For nine months only

# I-direct Top Picks

## Bharat Forge (BFL)

- Bharat Forge (BFL) is a leading global automotive forgings supplier, boasting top-5 global OEMs as customers. CV business is ~55-60% of the consolidated business and remains a key driver for overall growth. BFL expects the truck segment in the US market to remain strong till FY17. On the domestic side, BFL is a clean play on a recovery of the domestic CV cycle, as it commands > 60% market share in M&HCV components. Thus, BFL remains a strong play on economic recovery
- BFL has remained extremely cautious on capital expenditure and working capital leading to a decline in D/E to 0.7x (1.5x FY10). BFL looks set to increase capacity & utilisation in coming years as the management aims at ~₹ 7,000 crore standalone revenue by FY18E. These factors will keep both margins as well as revenue growth above industry trend. The management is confident of achieving more orders from defence, energy, mining and railways under the 'Make in India' theme
- For Q2FY16, revenues declined 1.9% YoY to ₹ 1,117 crore mainly due to 8.5% YoY decline in export revenues. After adjustment for exchange loss, EBITDA margins came in at 30.1% for Q2FY16 vs. 29.1% for Q2FY15. Consequently, PAT came at ₹ 175.1 crore flat YoY, down 10.4% QoQ. We believe BFL's business franchise is unique and provides investors a great opportunity to own one of the few India listed global ancillary suppliers

Key Financials		FY15	FY16E	FY17E
Net sales	₹ crore	7,625.0	8,700.0	9,671.0
Growth	%	13.5	14.1	11.2
EBITDA margins	%	19.3	19.0	19.5
PAT	₹ crore	764.0	935.0	1,092.0
PAT growth	%	53.2	22.4	16.8
P/E	x	25.2	17.7	15.2
P/BV	x	5.8	5.0	4.2
RoE	%	22.2	24.2	23.7
RoCE	%	18.6	22.3	25.1

## Inox Leisure (INOX)

- Inox, with 19% share of the multiplex screens in India and ~8% share of the domestic box office collections ranks second after PVR, which has about 474 screens as on Q2FY16. Inox, enjoys a well distributed presence across India with 67, 151, 86, 89 screens in East, West, North and South regions, respectively. The company has a track record of adding about three screens every month in the past decade and is targeting 435 screens by FY16E and 620 screens over the next couple of years. We believe Inox will reach a screen count of 421, 477 screens by FY16E, FY17E respectively.
- We derive confidence from the consolidation in the industry, which has led to four players controlling over 90% of the screen. Inox, the second largest player will be well placed to increase prices. We expect Inox' ATPs to grow at 3.5% CAGR in FY15-17E to ₹ 175.7 by FY17E. The spends per head (SPH) is expected to expand to ₹ 59 by FY17E from ₹55 in FY15. In addition, the advertising revenues and other operating revenues is the focus area for the management due to its high EBITDA accretive. nature The stream of income has grown at 40.8% CAGR in FY12-15 from ₹ 29.2 crore to ₹ 81.5 crore. Going ahead, with the in-cinema advertising gaining traction we expect Adv revenues to grow at 23% CAGR over FY15-17E to ₹ 123.2 crore in FY17E.
- Inox is striving to curtail the fundamental divide between itself and the market leader PVR. We feel the re-rating of the stock is imminent.

		FY15	FY16E	FY17E
Net sales	₹ crore	895.4	1,136.0	1,317.1
Growth	%	17.4	26.9	15.9
EBITDA margins	%	13.7	16.3	18.8
PAT	₹ crore	20.0	54.0	88.4
PAT growth	%	-45.7	170.0	63.7
P/E	x	108.3	40.2	24.5
P/BV	x	3.2	3.0	2.7
RoE	%	3.1	7.4	10.8
RoCE	%	6.0	11.0	14.6

## I-direct Top Picks

### Voltas (VOLTAS)

- Voltas is primarily an assembler of ACs with outsourcing component and assembles in its Pantnagar plant (Uttarakhand). The segment contributes ~39% to the consolidated topline and recorded sales CAGR of ~16% during FY010-15. A strong brand coupled with over 6500 dealers has helped Voltas to improve its market share from 14% in FY10 to 20.3% in FY15. Given the relatively stable margin and high operating cash flow, the UCP segment has provided strong support to Voltas' profitability with lower working capital requirement. The company commands strong RoCE of the UCP segment in the range of ~40-43% over the last four years
- Due to adverse macroeconomic conditions, Voltas faced a severe working capital crunch on account of the slow pace of execution in the EMPS business. To reduce working capital requirements and improve profitability, it has adopted a strategy to remain selective in bidding for new project with a ticket size in the range of ₹ 300-400 crore with a minimum operating margin of 5%
- Considering the two different portfolios of consumer and industrial facing business of Voltas, we are valuing consumer and industrial businesses separately using the SOTP method

Key Financials		FY15E	FY16E	FY17E
Net sales	₹ crore	5,183.1	5,561.5	6,343.6
Growth	%	-1.6	9.7	12.1
EBITDA margins	%	7.9	8.4	8.9
PAT	₹ crore	349.6	373.6	452.9
PAT growth	%	42.5	6.9	21.2
P/E	x	24.9	25.1	21.1
P/BV	x	4.5	4.0	3.7
RoE	%	16.6	15.8	17.4
RoCE	%	17.0	17.3	19.1

### Star Ferro Cement (SFCL)

- Star Ferro Cement (SFCL) is the largest cement player in the North-East region (NER) with over 23% market share. Demand growth in the region has consistently stayed higher than growth at the pan-India level. SFCL expanded its capacity from 1.5 MT in FY13 to 3.6 MT in FY15. This, in turn, helped SFCL to gain market share in NER. With the government's thrust on infrastructure development, demand growth in NER is expected to remain healthy over the next three or four years. Given this backdrop, SFCL is expected to clock 26% revenue CAGR in FY15-17E
- SFCL enjoys various fiscal benefits under NE industrial policy (NEIIP 2007). SFCL also has cost advantage due to its own captive limestone mines, proximity to large reserves of coal and self sufficiency in terms of power requirement. As a result, it generates healthy EBITDA/tonne, which is over ~2.2x of cement players at pan-India level
- Given SFCL's ability to generate over 2.2x EBITDA/tonne of its peer set and capability to expand through internal accruals, we believe SFCL will trade at premium valuations despite being a midcap cement player

Key Financials		FY15	FY16E	FY17E
Net sales	₹ crore	1,426.8	1,699.0	2,225.5
Growth	%	21.8	19.1	31.0
EBITDA margins	%	29.1	28.5	28.8
PAT	₹ crore	63.4	127.6	263.3
PAT growth	%	939.5	101.2	106.3
P/E	x	47.2	23.2	11.3
P/BV	x	4.5	3.6	2.8
RoE	%	9.4	15.5	24.8
RoA	%	3.6	6.8	13.5

**Pankaj Pandey**

**Head – Research**

**pankaj.pandey@icicisecurities.com**

**ICICIdirect.com Research Desk,  
ICICI Securities Limited,  
1st Floor, Akruiti Trade Centre,  
Road No 7, MIDC  
Andheri (East)  
Mumbai – 400 093  
research@icicidirect.com**

---

# Disclaimer

## ANALYST CERTIFICATION

We /I, Pankaj Pandey, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

## Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a Sebi registered Research Analyst having registration no. INH000000990. ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. ICICI Securities is a wholly-owned subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on [www.icicibank.com](http://www.icicibank.com).

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities generally prohibits its analysts, persons reporting to analysts and their relatives from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts have any material conflict of interest at the time of publication of this report.

It is confirmed that Pankaj Pandey, Research Analyst of this report has not received any compensation from the companies mentioned in the report in the preceding twelve months.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report.

It is confirmed that Pankaj Pandey, Research Analyst do not serve as an officer, director or employee of the companies mentioned in the report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

*\*ICICI Securities has received an Investment Banking mandate for disinvestment in Container Corporation of India. This report is based on publically available information.*