

Q2FY24 Result Update

Royal Orchid Hotels

Heavy expansion impacts margin, outlook strong

Revenue grew 15% YoY to INR67cr in Q2FY24 on healthy room additions and higher income from F&B and other services. ARR grew 7% YoY, but fell 3% QoQ, to INR5,087 (JLO rooms) in Q2FY24, with an occupancy of 73% (Q2FY23/Q1FY24: 75%/78%). EBITDA grew 1% YoY to INR15cr. However, margin contracted by 318bp YoY to 23.2% on higher fixed cost led by rapid room additions. PAT fell 20% YoY to INR7cr on lower other income, with higher interest and depreciation (with the addition of leased rooms). Sequentially, revenue/EBITDA/PAT fell 3%/15%/30% on a seasonal decline in RevPAR and higher staff cost.

To capitalise on favourable industry dynamics, it ramped up expansion, adding 692 keys (JLO/managed: 72/620) in H1FY24, taking the total inventory to 5,633 (JLO/managed: 1,238/4,395). In H2FY24, we expect ROHL to add another 408 rooms. Given the traction from domestic demand, constrained supply additions in the industry, and line up of key global events in H2FY24, we expect ARR to trend upwards. With an elaborate expansion plan in place, we expect ROHL to benefit from macro tailwinds. We expect a revenue/EBITDA/PAT CAGR of 29%/18%/27% over FY23–25. We downgrade our FY25 EBITDA estimate by 9% to account for near-term margin pressures owing to higher fixed costs for supporting the rapid portfolio expansion. We revise our TP to INR498 (earlier INR549, 12x FY25E EV/EBITDA) and maintain 'BUY'.

Revenue in line on strong room additions, higher fixed costs hit margin

Revenue grew 15% YoY to INR67cr on strong room additions and a growth in income from F&B and other services. Revenue from room rent/F&B/other services grew 9%/19%/34% YoY to INR35cr/INR23cr/INR9cr. ARR for JLO rooms grew 7% YoY to INR5,087 on strong domestic demand and constrained supply in the industry. Occupancy stood at 73% (Q2FY23/Q1FY24: 75%/78%). While EBITDA grew 1% YoY on higher revenue, EBITDA margin contracted by 318bp YoY on: i) higher staff cost owing to the hike in the minimum wage rate and hiring for new hotels (employee cost rose 34%), ii) elevated spending on renovation and maintenance of rooms (~INR2cr), iii) increased fixed operating cost such as power and fuel (up 21%) and other overheads (other expenses up 15%) on major room additions. PAT fell 23% YoY to INR7cr on lower other income and higher interest and depreciation (146 rooms were added on lease in the last 12 months). Revenue/EBITDA/PAT fell 3%/15%/30% QoQ on seasonality (Q2 is the weakest) and higher staff cost.

Strong room addition pipeline one of the key growth drivers

As of September, ROHL operated 5,633 rooms (own/JV/leased/managed: 398/193/647/4,395 rooms) across ~95 hotels, catering to leisure, business, and the wedding segment. In H1, it added 692 rooms and intends to add another ~900 rooms by FY24-end. We conservatively estimate a total of 6,841 rooms by FY25-end against the management's guidance of 8,000 rooms. Nearly 80%/20% of expected additions will be under management contracts/revenue sharing leases.

Expect revenue/EBITDA to clock 29%/18% CAGR over FY23–25

We expect 29% revenue CAGR over FY23–25 on: i) a 14% ARR CAGR, with strong occupancy levels, leading to 10% RevPAR CAGR, driven by favourable demand-supply dynamics and strong demand from local tourist; ii) its elaborate expansion plan of adding over 2,300 rooms in two years; iii) strong growth in F&B income, with a revival in large-scale weddings after the lifting of COVID-related restrictions and the expansion of the restaurant and banquet portfolio; and iv) its focus on boosting in-resort spends by offering value-add services. EBITDA margin is expected to settle at a sustainable 26% in FY25 as: i) the strong room additions will entail higher fixed costs (employee, power and fuel, and maintenance), which will impact unit profitability as new properties will take three-to-four quarters to ramp up, and ii) share of revenue from leased hotels, which earn a lower margin, is expected to increase. We expect 27% PAT CAGR over FY23–25, aided by lower interest cost.

Higher EBITDA to drive cash flows and deleveraging

With working capital cycle stable ~23 days, we expect a major portion of EBIT to flow down to OCF (10% CAGR over FY23–25). We expect a cumulative OCF of INR171cr in FY24 and FY25, of which ~INR83cr will be used for room additions and maintenance capex. The balance will aid deleveraging. We expect the net D/E ratio to improve to -0.11x in FY25 from 0.02x in FY23. With a large part of room additions under the asset light model, we expect RoCE to improve to 29.6% in FY25 from 25.6% in FY23.

Maintain 'BUY' with a TP of INR498

We remain positive on the industry given the favourable demand-supply dynamics in the near-to-medium term. We expect growth for ROHL to outpace peers, given its lower base, extensive room addition pipeline, and improving brand recognition, which will help to narrow the valuation gap with its peers. We maintain 'BUY' with a revised TP of INR498 (INR549 earlier) based on 12x FY25E EV/EBITDA.

Key financials

Year to March	FY21	FY22	FY23E	FY24E	FY25E
Revenue (INR cr)	81	139	264	319	437
Revenue growth (%)	-61	71	90	21	37
EBITDA (INR cr)	-11	23	82	81	113
Net profit (INR cr)	-26	7	49	54	78
P/E ratio (x)	-5.3	11.4	13.6	14.5	10
EV/EBITDA ratio (x)	-21.5	16.1	8.2	9.7	6.6
RoACE (%)	-11.7	1.5	28	23.5	32.5
RoAE (%)	-16.7	5.2	33	27.9	31.7

CMP: INR282
Rating: BUY
Target price: INR498
Upside: 76%
 Date: November 14, 2023

Bloomberg:	ROHL.IN
52-week range (INR):	206/384
Shares in issue (mn):	27
M-cap (INR cr):	774
Promoter holding (%)	63.6

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Quarterly Income Statement

Particulars	Q1FY24	Q1FY23	YoY	Q4FY23	QoQ
Net sales	67	58	15%	69	-3%
Operating expenses	51	43	20%	51	1%
EBITDA	15	15	1%	18	-15%
Depreciation	5	4	12%	5	3%
EBIT	11	11	-4%	13	-21%
Interest	5	4	26%	5	-2%
Other income	3	5	-32%	5	-28%
PBT	10	13	-24%	14	-30%
Tax	2	3	-36%	3	-38%
PAT	7	9	-20%	10	-27%
Minority interest after net profit	1	1	58%	1	-18%
P&L from an associate company	0	0	-	1	-62%
PAT after minority interest and share of associates	7	9	-23%	10	-30%
Exceptional items	-	-	-	-	-
RPAT	7	9	-23%	10	-30%
EPS	2.5	3.2	-23%	3.5	-30%
EBITDA margin	23.2%	26.4%		26.3%	
PAT margin	10.2%	15.2%		14.1%	
Tax rate	21.6%	25.8%		24.7%	

Operating parameters

	Q1FY24	Q1FY23	YoY	Q4FY23	QoQ
JLO rooms					
– Occupancy	73%	75%		78%	
– ARR	5,087	4,769	7%	5,227	-3%
– RevPAR	3,714	3,577	4%	4,077	-9%
– Room count	1,238	1,092	13%	1,238	0%
Managed rooms					
– Occupancy	54%	56%		64%	
– ARR	3,747	3,619	4%	3,941	-5%
– RevPAR	2,023	2,027	0%	2,522	-20%
– Room count	4,395	3,454	27%	4,388	0%

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Key takeaways from the management interaction

- Several branded players have started adding greenfield capacities after FY22, and these capacities will come on stream after FY25. Demand remains strong on robust domestic leisure travel, gradual growth in MICE demand, resumption of larger-scale weddings after the lifting of COVID-related restrictions, and upcoming international events. Given the favourable demand-supply dynamics for another two years, ARR will grow on robust occupancy levels.
- The management expects to see a 10% YoY growth in ARR in H2FY24.
- To capitalise on sectoral tailwinds, it is planning to add another ~600 rooms by FY24-end, which will take total inventory to ~6,200 rooms. By FY25-end, it plans to boost inventory to ~8,000 rooms. We conservatively estimate ~7,000 rooms by FY25-end. Around 80%/20% of the additions will be under management contracts/revenue sharing leases.
- ROHL has signed 25 hotels and is targeting another 25 signings, all of which will come on stream in FY25. This will augment inventory by ~2,000 rooms.
- A part of the inventory at ROHL's Mysuru hotel was under renovation in Q2FY24, which impacted revenue by ~INR3cr. ROHL incurred ~INR2cr for renovating these rooms, which was booked in Q2FY24 itself. In all, renovations impacted profit by ~INR5cr in Q2FY24. The management expects improved ARR for the renovated inventory post re-opening.
- The jump in employee cost is largely on account of minimum wage correction across the industry. Additionally, it hired staff to cater to growing room inventory. We expect staff costs to stay elevated.
- The management has revised its revenue guidance for FY24 to INR375cr from INR400cr stated earlier. The guidance includes revenue from one of its associates, Ksheer Sagar Developers, which runs the Jaipur hotel. Excluding the associate, it expects to clock a revenue of INR340cr in FY24.
- Managed rooms saw lower occupancy levels vis-à-vis JLO rooms as ROHL is aggressively signing hotels under management contracts. Newly added hotels typically require six-to-nine months to reach healthy occupancy levels. Mature hotels (~2,500 rooms) are enjoying over 75% occupancy.
- The management has guided at a capex of ~INR45cr for FY25 (Goa hotel expansion/maintenance: INR25cr/INR20cr).
- ROHL is actively looking out for buyers to sell its stake in Multihotels. It expects to realise ~INR20cr out of this sale. It had invested ~INR8cr to acquire the company in 2008.
- In Q2FY24, ROHL purchased the shares of its JV partner in Icon Hospitality Pvt. Ltd., which houses the Central Bengaluru hotel, as the operations are now turning profitable. As a result, we see a shift of 130 rooms from JV to owned in Q2FY24.

Revenue mix

Year to March	Q1FY24	Q1FY23	YoY	Q4FY23	QoQ
Segmental revenue mix *					
- Room rent	39	36	8%	38	1%
- F&B	25	21	21%	24	6%
- Management fees	6	5	34%	7	-14%
- Other services	2	2	34%	10	-76%
Asset-wise revenue mix *					
- Owned	19	20	4.7%	20	-6.9%
- Fixed and revenue share lease	27	20	-25.3%	28	-2.2%
- JV/Associate	20	18	-9%	21	-3.9%
- Management contracts	6	5	-25.3%	7	-5.6%

*includes revenue from associate companies

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Valuation

We value ROHL at 12x FY25E EV/EBITDA to arrive at our TP of INR498 (earlier INR549). Since FY16, its one-year forward EV/EBITDA ratio has been in the 4–20x range. The stock trades at 6.6x FY25E EV/EBITDA. During FY16–20 (i.e., in years with healthy industry performance), the stock traded in the 12–17x one-year forward EV/EBITDA. We expect the re-rating to continue and value the stock at 12x one-year forward EV/EBITDA (at the lower end of its historical trading range in an upcycle). Our optimism on the stock is driven by: i) favourable demand-supply dynamics, ii) healthy EBITDA growth, iii) strong cash flow, iv) strategic expansion of its product portfolio, and v) a sizeable valuation gap against its peers.

Particulars	Amount (INR cr)
EV based on 12x FY25E EV/EBITDA	1,359
Less: Net debt as of FY25E	-32
Less: Minority interest as of FY25E	24
Total	1,366
Number of outstanding shares (cr)	3
Target price (INR)	498
CMP (INR)	282
Upside	76%

Revision in estimates

Particulars	Earlier estimates		Revised estimates	
	FY24	FY25	FY24	FY25
Revenue	319	437	319	437
EBITDA	87	124	81	113
EBITDA margin	27.2%	28.4%	25.4%	25.9%
PAT	56	84	51	76
EPS	21	31	20	28

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Financials

Income Statement				(INR cr)
Year to March	FY22	FY23	FY24E	FY25E
Income from operations	139	264	319	437
F&B consumed	17	27	26	43
Employee cost	35	56	78	101
Other expenses	64	99	134	180
Total operating expenses	116	182	238	323
EBITDA	23	82	81	113
Depreciation and amortisation	19	18	23	25
EBIT	4	64	58	88
Interest expenses	16	16	5	4
Other income	17	16	16	16
Exceptional item	25	-	-	-
Profit before tax	30	64	69	101
Provision for tax	3	17	17	25
Profit after tax	27	47	51	76
Share of minority shareholders in profit	3	-	-	-
Adjusted profit after tax	7	49	54	78
Shares outstanding	3	3	3	3
Adjusted EPS	3	18	20	28

Common size metrics as a percentage of net revenue

Year to March	FY22	FY23	FY24E	FY25E
Operating expenses	83	69	75	74
Depreciation	14	7	7	6
Interest expenditure	12	6	2	1
EBITDA margin	17	31	25	26
Net profit margin	5	19	17	18

Growth metrics (%)

Year to March	FY22	FY23	FY24E	FY25E
Revenue	71	90	21	37
EBITDA	307	257	-1	40
PBT	112	1,220	8	47
Net profit	126	613	9	45
EPS	126	613	9	45

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Balance Sheet				(INR cr)
As of March 31	FY22	FY23	FY24E	FY25E
Equity share capital	27	27	27	27
Reserves and surplus	98	146	186	250
Shareholders' funds	125	173	213	277
Total debt	80	75	33	21
Other long-term liabilities	66	81	32	32
Deferred tax liabilities	-8	-7	-7	-7
Minority interest	22	24	24	24
Sources of funds	285	347	296	348
Gross block	385	421	452	503
Depreciation	193	215	238	263
Net block	193	206	214	241
Capital work in progress	0	1	1	1
Total fixed assets	193	207	215	241
Investments	24	27	27	27
Inventories	2	2	3	5
Sundry debtors	19	32	43	57
Cash and equivalents	47	71	26	53
Loans and advances	31	11	11	11
Total current assets	123	143	109	152
Sundry creditors and others	67	68	92	109
Provisions	2	2	3	4
Total current liabilities and provisions	69	70	95	113
Net current assets	54	73	13	39
Other assets	38	67	67	67
Uses of funds	285	347	296	348

Ratios				
Year to March	FY22	FY23	FY24E	FY25E
RoAE (%)	5.2	33	27.9	31.7
RoACE (%)	1.5	28	23.5	32.5
Inventory days	5	3	3	4
Receivable days	50	44	49	48
Payable days	101	51	70	65
Cash conversion cycle (days)	-46	-4	-18	-13
Debt/equity ratio	0.6	0.4	0.2	0.1
Debt/EBITDA ratio	3.5	0.9	0.4	0.2
Adjusted debt/equity ratio	0.3	0	0	-0.1

Valuation parameters				
Year to March	FY22	FY23	FY24E	FY25E
Diluted EPS (INR)	10.7	17.9	19.6	28.4
Diluted P/E ratio (x)	27.6	16.5	14	9.4
Price/BV ratio (x)	6.2	4.5	3.6	2.8
EV/EBITDA ratio (x)	16.1	8.2	9.7	6.6

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