

CESC Godrej Industries HDFC Bank IndusInd Bank ITC KEC International LIC Housing Finance Maruti Suzuki Power Grid Corp Reliance Industries Sundram Fasteners ZEE Entertainment

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Sharekhan Top Picks

Despite the backdrop of rising volatility, driven by geopolitical uncertainties globally, Sharekhan's top picks portfolio continued its superior performance with positive return of 0.8% as against a decline in Sensex (down 2.4%) and Nifty (down 1.6%) last month. CNX Midcap 100 index also declined by 1.2% in the same period.

Though it was an all-round performance with only 2 out of the 12 stocks in the folio underperforming the Sensex, the strong outperformance was aided by sustained rally in L&T Finance Holdings and the run up in CESC, which was added last month to the folio. This month, we are suggesting only one change in the folio. We are taking home profits in L&T Finance Holdings and replacing it with LIC Housing Finance. Post the recent correction in LIC Housing, the risk reward has turned favourable. It is a leading player in the fast-growing housing finance segment, which has structural growth drivers in place. On the other hand, L&T Finance Holding has delivered stellar returns of close to 56% in a short span of just three months since its inclusion in Sharekan's Top Picks folio in June 2017. Hence, we believe investors should book profits and shift to LIC Housing - a quality housing finance company.

Consistent outperformance (absolute returns; not annualised)

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(%)	1 month	3 months	6 months	1 year	3 years	5 years
Sharekhan Top Picks	0.8	11.3	27.2	33.9	114.6	275.8
Sensex	-2.4	1.9	10.3	11.4	17.6	82.5
Nifty	-1.6	3.1	11.7	13.1	23.8	90.4
CNX MIDCAP 100	-1.3	4.4	10.9	18.9	61.2	158.6

Absolute returns (Top Picks Vs Benchmark indices) (%)

	Sharekhan (Top Picks)	Sensex	Nifty	CNX Mid- cap 100
YTD CY2017	46.2	19.1	21.2	27.4
CY2016	8.8	1.8	3.2	7.1
CY2015	13.9	-5.1	-4.1	6.5
CY2014	63.6	29.9	30.9	55.1
CY2013	12.4	8.5	6.4	-5.6
CY2012	35.1	26.2	29.0	36.0
CY2011	-20.5	-21.2	-21.7	-25.0
CY2010	16.8	11.5	12.9	11.5
CY2009	116.1	76.1	72.0	114.0

Constantly beating Nifty and Sensex (cumulative returns since April 2009)



Please note the returns are based on the assumption that at the beginning of each month an equal amount was invested in each stock of the Top Picks basket

	CMP*		PER (x)			RoE (%)		Price	Upside
Name	(Rs)	FY17	FY18E	FY19E	FY17	FY18E	FY19E	target (Rs)#	(%)
CESC	1,016	15.7	14.5	13.3	6.6	7.9	9.7	1,165.0	15
Godrej Industries	624	72.5	-	-	14.9	-	-	685	10
HDFC Bank	1,775	31.3	26.2	21.7	17.9	18.4	19.5	1,950	10
IndusInd Bank	1,665	34.5	27.0	21.0	16.2	16.7	18.5	**	-
ITC	282	33.6	28.8	24.5	23.5	25.5	28.0	325	15
KEC International	313	26.4	18.3	14.4	21.2	24.3	24.9	**	-
LIC Housing Finance	674	17.6	14.7	12.3	19.1	19.3	19.6	825	22
Maruti Suzuki	7,696	31.7	28.9	22.8	23.0	20.9	21.8	8,500	10
Power Grid Corp	218	15.3	12.9	10.9	13.8	14.4	15.1	240	10
Reliance Industries	1,594	15.8	15.7	12.7	11.2	10.1	11.2	1,750	10
Sundram Fasteners	408	25.2	21.0	18.3	27.6	27.4	26.2	485	19
ZEE Entertainment	520	40.9	36.4	27.8	18.3	17.9	20.0	610	17

** Under review

*CMP as on August 31, 2017 # Price target for next 6-12 months

August 31, 2017

(%)

Name			СМР		PER (x)			RoE (%)		Price	Upside	
			(Rs)	FY17	FY18E	FY19E	FY17	FY18E	FY19E	target (Rs)	(%)	
CESC			1,016	15.7	14.5	13.3	6.6	7.9	9.7	1,165.0	15	
Remarks:	•	capa	city), which er, 600MW	is a strong	cash-genei	rating busir	iess, reporti	ng an 11% C.	AGR in prot	1W of power g fits from FY201 come on strear	5-FY2017.	
	 Also, the company's 600MW thermal power project at Chandrapur has signed PPA and started operating Losses in the retail business are coming down gradually over the past and the company is expected to breakeven soon. The BPO subsidiary, Firstsource, is performing well, in line with expectations. 											
 Given the steady and regulated business line of the company, we expect CESC to post a 10% CAGR in for FY2017E-FY2019E. However, the recent diversification into unrelated businesses such as IPL fra would hurt its valuations. 												
	*	gene	ration, reta	il and IT ou	tsourcing. 1	The restruc		beneficial f	for minority	ower distributio shareholders ber 2017.	<i>′</i> 1	
	*	cash	flow-rich p	ower distrik	oution busir	ness and e	nable CESC	to sell or b	oring in a s	will unlock va trategic partne ositive on the	er into the	
Godrej Ind	lustr	ies	624	72.5	-	-	14.9	-	-	685	10	
Remarks:	٠	agri, has c	which have 1 23.8% sto	the potent ake) and Go	al to regist odrej Prope	er strong d erties (GIL h	ouble-digit (1as a 57.6%	growth in the stake) cons	e short to r stitute 87%	FMCG, real e nedium term. C of the compc , the chemical	GCPL (GIL Iny's total	

Godrej Agrovet (GAL), a subsidiary of GIL, is a diversified agri company with presence in animal feed, agri
inputs and palm oil businesses. GAL has a strong financial track record, with revenue and PAT (before
exceptional items) reporting CAGRs of 18% and 22%, respectively, over FY2011-FY2016. GAL's implied market
cap comes to Rs.3,800 crore (assigning a discount of 20%) on account of its trailing 12-month adjusted PAT
of Rs.215 crore, which is at a significant premium to its holding cost of Rs.144 crore. GIL is planning to raise
about Rs.400 crore through public offer of GAL.

and Nature's Basket are available at a deep discount.

- GIL is one of the largest players in the oleo chemicals and surfactant segments with a judicious blend of domestic and international operations. Nature's Basket is another emerging business under GIL's portfolio (present in the online and retail gourmet space) and has been growing consistently above 20% in recent times (FY2016 revenue at Rs.270 crore).
- With businesses such as FMCG and real estate attaining a critical scale, GIL is expected to witness a strong earnings growth trajectory. The value unlocking in GAL will further enhance GIL's overall market value.

Name		СМР		PER (x)			RoE (%)		Price	Upside	
		(Rs)	FY17 FY18E		FY19E	FY17	FY18E	FY19E	target (Rs)	(%)	
HDFC Bank		1,775	31.3	26.2	21.7	17.9	18.4	19.5	1950	10	
Remarks: •	able t econd	to maintain s	strong and y and imp	l consistent rovement ir	t loan book n consumer	growth, gr sentiment	adually gai	ning marke	oan book) and et share. Going vth drivers for t	g forward	
*	depos net in such	sits, the ban terest margi	k's cost of n (NIM). In loans, vel	funds rem addition, th	nains amon ne bank's lo	g the lowes oan book gr	st in the sys owth is driv	stem, helpi en by high	nigh proportion ng it to mainta -yielding retai n customers (v	ain highe I products	
*	HDFC Bank has been maintaining near impeccable asset quality, with its NPA ratios consistently being among the lowest versus comparable peers. The bank has been able to maintain robust asset quality due to its stringent credit appraisal procedures and negligible exposure to troubled sectors.										
*	asset increa marke sustai	quality and ase, HDFC B et share in th	steady rev ank would nis segmen	vival in con d benefit sin nt. The bar	nsumer spen nce it is a le nk is likely f	nding. As le eading prive to maintain	ending and t ate sector b healthy Ro	ransaction ank and it E of 18-20	ng capital rations through form is likely that i % and RoA of it enjoys vis-ò	nal routes t will gair 1.8% on c	
	10	c burns.									

- IndusInd Bank is among the fastest-growing banks (25%+ CAGR over FY2012-FY2017), with a loan book of^{or}Rs1,164 billion and 1,200+ branches across the country. About 55% of the bank's loan book comprises retail finance, which is a high-yielding category, and is showing signs of growth.
 - Given the aggressive measures taken by the management, the deposit profile has improved considerably (CASA ratio of ~38%). Going ahead, the bank would follow a differentiated branch expansion strategy (5% branch market share in identified centres) to help in ensuring healthy growth in savings accounts and retail deposits.
 - IndusInd Bank has maintained its asset quality despite sluggish economic growth and higher proportion of retail finance in its loan book. The bank's asset quality is among the best in the industry, with total stressed loans (restructured loans + gross NPAs) forming less than 1.50% of the loan book.
 - A likely revival in domestic economy will further fuel growth in the bank's consumer finance division, while strong capital ratios will support future growth plans. Though demonetisation has raised questions regarding delinquencies in certain lending segments, management expects asset quality to remain under control. The stock should continue to trade at a premium valuation, underpinned by strong loan growth, quality management, high RoAs and healthy asset quality. We have a positive outlook on IndusInd Bank.

Name			СМР		PER (x)			RoE (%)		Price	Upside
			(Rs)	FY17	FY18E	FY19E	FY17	FY18E	FY19E	target (Rs)	(%)
ITC			282	33.6	28.8	24.5	23.5	25.5	28.0	325	15
Remarks:	*	cow. I market the bet its FM The ret hikes FMCG ITC's provic The st believ	TC endeavo et, and with s est in the Ind ICG business ecent cess h would help r business is other busine de good sup tock has cor ve the discou	urs to de-r successful ian FMCG i s promises ike on cigo maintain m expected esses of h port to the rected sha inted value	isk its busi brands suc industry. W to compet argins of th to maintain otels, agri company's rply post th ations have	ness model ch as Bingo, l'ith the new e with large lld put press ne cigarette n good grov products a s revenue a he hike in co e priced in c	by becomi Sunfeast a portfolio of players in sure on ciga business or vth moment nd paper, p nd profitabi	ing an estab nd Aashirwa personal ca the category arette sales v n a YoY basis um. paperboard lity in the loo d is currently	uished play ad, it is alr re products y. volume in t . On the oth and packe ng run. y trading at	ontinues to be yer in the India ready reckone is gaining mark he short term, her hand, non- aging are exp 224.5x its FY2 not expect su	an FMCG d among ket share but price cigarette bected to 019E. We
KEC Intern			the stock pr 313	ice from th 26.4	e current l 18.3	evel. 14.4	21.2	24.3	24.9	**	
Remarks:	*	KEC I prese Globc	nternational nce in the ve ally, the com	. (KEC) is erticals of p pany has p	a global p bower T&D bowered ir	oower trans , cables, rai 1frastructure	mission inf lways, wate developme	rastructure er, renewable ent in more -	EPC major e (solar ene than 61 col	. The compar ergy) and civil untries. KEC is	,
	•	Mana solar	-	EC sounde They are	d very con banking (fident of de on state tro	livering gro nsmission	wth across c companies,	all verticals private se	such as T&D, ctor under tai	-
		grow		00 crore i	n FY2018.	KEC is with	essing impr			d solar EPC bu the executior	
		OPM	-	ined at the	e current hi	igh level of		-		estimate the co d to improve t	
	•		(pect earning ce sheet. Th				-		th strong c	ash flows and	a leane

Name		СМР		PER (x)			RoE (%)		Price	Upside
		(Rs)	FY17	FY18E	FY19E	FY17	FY18E	FY19E	target (Rs)	(%)
LIC Housing	Finance	674	17.6	14.7	12.3	19.1	19.3	19.6	825	22
	 (LICHF) segme loans. Govern could h help th Demon hence fallen s coushid We exp 	is among th nt. Key segm The compan ments push nelp the com e company of netization has banks have i since past fe on margins.	ne top hous ients in whi y has over towards a ipany to ta as housing is also brou reduced le ew months.	sing finance ich LIC Hou 249 marke ffordable h ke up oppo prices are ught the len nding rates . This inturr	e companie sing finance ting of offic ousing by w ortunities in expected to ding rates of on account will help t ter placed	s in India v e operates es and stro vay of prov this segme o remain st down as lic tof lesser the LICHF	with over 10 is individuationg network viding inter- ent as well. able if not a juidity was cost of fund to borrow f	% share in I home loa < of DSA ar est subsid <u>u</u> Demoneti: correct. suddenly f Is and also funds at a companies	LIC Housing the mortgage ns, LAP and d nd Home loan g on small hou ation in all co lushed into th Gsec yields h lesser rate an s to grab a p nent's push fo	e lending eveloper agents. me loans ould also e system nave also nd hence ie of the
		and a strong			indble intere	est rute env	/iioiiiieiii, i	ne governi	nent s pusirio	nousing
Maruti Suzul	ki	7,696	31.7	28.9	22.8	23.0	20.9	21.8	8,500	1C
Remarks:		Suzuki India Over the pa	. ,				. ,		h a strong 47°	

- Maruti's parent company, Suzuki Motor Corporation, commissioned its Greenfield plant in Gujarat in February 2017. The company is speeding up production at the new Gujarat plant in wake of strong demand for recent launches. Maruti plans to produce 150,000-160,000 units in Gujarat in FY2018 as against earlier guidance of ~130,000 units. Enhanced production at Gujarat (Maruti initially will produce Baleno) will ease capacity constraints and enable Maruti to bring down the waiting periods for its models.
- Maruti has successfully established itself in the big car category (Ciaz, Vitara Brezza, Dzire and Baleno), led by strong product features and success of its premium distribution network Nexa, which offers a unique buying experience. Maruti continues to remain our top bet in the automotive space, given the sustained trend of outpacing the PV industry's growth. We retain our Buy rating on the stock with a PT of Rs.8,500.

Name			СМР		PER (x)			RoE (%)		Price	Upside
			(Rs)	FY17	FY18E	FY19E	FY17	FY18E	FY19E	target (Rs)	(%)
Power Grid	d Co	orp	218	15.3	12.9	10.9	13.8	14.4	15.1	240	10
Remarks:	•	transi	mission utili	ty, deriving	its revenue	e post capito	alisation of	the transmis	ssion line a		·
	*	the co	ompany's e	arnings gro	wth mome		xpect PGCIL	's regulated		ns fixed return se to report a	-
	*		L has a veru table returr		alance she	et, sustaina	ble earning	s visibility, p	positive cas	sh flow from op	perations
	•	capito	alised to fur	nd its equit	y side of the	e future cap	ex. Therefo	ore, we do n	ot see any	14, PGCIL is r dilution risk a to long-term i	s of now.
	*					from the scl ould re-rate		ial public of	fer of a priv	ate sector tran	smission
Reliance Ir	ndus	stries	1,594	15.8	15.7	12.7	11.2	10.1	11.2	1,750	10
Remarks:	•	the ro Moree Singa dema	obust globa over, a likel pore Comp ind and like	l oil demar y improven lex GRM. E ly delay in	nd growth on ment in dies thylene mo the commis	butlook for 2 el cracks w argin is also ssioning of i	2017 at 1.5m ould help R expected to ncremental	nbpd (Intern IL to mainta o remain firn . capacities	ational End in a premit m at \$600- in CY2018.	FY2018/FY20' ergy Agency e um of \$4bbl-5/ 650/mt, led by pplex at Jamna	estimate). bbl over y healthy
	•	this, F its Eth	RIL's PX cap nane import	acity has a project an	lmost doub d we expec	oled to 3.7m	mt (from 1.9 to add \$27	mmt earlier 0 million to). RIL has a	lso fully comm . Moreover, RIL	nissioned
	*	down	stream pro	jects in FY	2018. Any	positive sur	prise in ter		er-than-exp	commissioning ected financia	

Name		CMP		PER (x)			RoE (%)		Price	Upside
		(Rs)	FY17 FY18E		FY19E	FY17	FY18E	FY19E	target (Rs)	(%)
Sundram	Fasteners	408	25.2	21.0	18.3	27.6	27.4	26.2	485	19
Remarks:	~35	% market sha tors. Fastener	re. The con	npany mar	nufactures	products f	or CVs, Pas	ssenger Co	segment, con ars, Two Whe contributed the	elers and
	proc	lucts. This has	helped the	company	to shield it	self from ov	ver-depende	ence on fas	the introduction teners, besident the value cho	es helping
	Pas	enger Vehicle	e market, en	hanced su	pply of ne	w products	and overal	l market sh	an uptrend nare gains. SF industry grow	L's topline
	add Rs2	ed products a	nd improver st a Loss of	nent in sub Rs 16 cr in l	osidiary pe FY2016). V	rformance (/e expect rc	(subsidiary o bust PAT CA	companies	e to high shard have reported over the next	d a PAT o
	futu	0	f SFL. We be	elieve that s	sustained l	nigher marg	ins would re	esult in the	nple confiden company's ref	
ZEE Enter	tainment	520	40.9	36.4	27.8	18.3	17.9	20.0	610	17
Remarks:	adv		ie. ZEEL is c	. ,					y in terms of ith a bouquet	-

- ZEEL expects domestic subscriptions market to grow at mid-teens for at least the next three years. The company plans to announce its strategy around digital in the coming quarter and will continue to invest in over the top (OTT) content platform (revamping is underway).
- Owing to GST roll out, ZEEL's management has indicated that the months of June and July were soft in terms of advertising revenue and expects things to normalise by H2FY2018E. Nevertheless, for Q1FY2018, performance on both the advertisement and subscriptions revenue front was commendable, despite headwinds in the run up to GST rollout.
- ZEEL continues to focus on its five key pillars strategy to drive long-term growth. We believe the successful
 execution of this strategy will have a material impact on sustainable growth going forward. We continue to
 remain positive on ZEEL, as it is a structural India consumption theme. Moreover, the company continues
 to invest across the media spectrum, including movies, music, events, digital and international markets, to
 maintain its high-growth trajectory. We maintain our Buy rating on the stock.

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by BNP PARIBAS

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