

Retail Research – IPO Note	8 th October 2025
Sector: BFSI – Insurance	Price Band (Rs): 100 – 106

Canara HSBC Life Insurance Company Limited

Company Overview:

Canara HSBC Life Insurance Company Ltd (CHLICL) is a leading private life insurer in India, jointly promoted by Canara Bank and HSBC Insurance (Asia-Pacific) Holdings Ltd, a subsidiary of The Hongkong & Shanghai Banking Corporation Ltd. As of Mar'25, the company ranked 3rd among public sector bank-led life insurers in terms of the number of lives covered and held the third-largest AUM among peers. Its product suite spans across multiple segments, catering to both individual and group customers, comprising 20 individual products, 7 group products, and 2 optional rider benefits, in addition to offering coverage under the Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY). The company's Embedded Value (EV) as of Jun'25 stood at Rs 6,353 cr.

Key Highlights:

- 1. Established parentage and trusted brand: CHLICL derives significant strength from the backing of its promoters, Canara Bank and the HSBC Group, which enhances customer confidence and enables robust business generation. The contribution of these two key bancassurance partners to the company's total business premium has been steadily rising-from 63.6% in FY23 to 74.8% in FY24, 78.9% in FY25, and further to 82.1% in 1QFY26.
- 2. Extensive distribution network enabling pan-India presence: The company's multi-channel distribution network ensures strong outreach and accessibility. CHLICL's product range is available to both individual and group customers through three primary channels—bancassurance, brokers and corporate agents, and direct sales. The strategic tie-up with Canara Bank provides access to an extensive retail base of 11.7 crore customers across 9,849 branches in India (as of Mar'25). In addition to this, CHLICL has also expanded its presence through 13 insurance broker tie-ups and 3 corporate agent partnerships, further diversifying its sourcing channels.
- 3. Well-diversified and customer-centric product portfolio: CHLICL's product range is designed to meet customers' evolving needs across their life stages—from early career to retirement. Its portfolio includes protection, savings, investment-linked, retirement, and group insurance plans, ensuring a balanced business mix.
- 4. Focus on Long-Term Value Creation: CHLICL remains focused on building sustainable long-term value through consistent growth, strong underwriting standards, and prudent risk management. Between FY23-FY25 period, the company delivered a CAGR of 14.7% in Individual WPI premiums and a 16.7% CAGR in AUM, reflecting both growth momentum and disciplined execution.

Valuation: CHLICL stands out as a well-positioned life insurer leveraging its strong promoter lineage, deep bancassurance network, and balanced Source: RHP, SSL Research product mix to sustain growth momentum. Its growing contribution from Note: SBI Capital Markets Ltd. is the BRLM to the issue and hence as per bancassurance partners, improving persistency, and consistent premium compliance led restrictions, SBI Securities Ltd. cannot assign any rating to the growth provide visibility for continued profitability. The company's focus issue. IPO note can be used to understand the business model and decode the on technology integration and product innovation supports scalability key operational and financial metrics. and enhances customer engagement. At the upper price band, CHLICL is valued at a 1QFY26 P/EV multiple of 1.6x. Furthermore, the Life Insurance premium for bank-led players is expected to grow at a CAGR of ~22%-25% between the forecast period of FY25 to FY28P, reaching Rs 5.4 tn - Rs 5.7 tn. The company is expected to benefit from the sector's tailwind.

Issue Details	
Date of Opening	10 th October 2025
Date of Closing	14 th October 2025
Price Band (Rs)	100 – 106
Issue Size (Rs cr)@ upper price band	2,517.5
Offer for sale (Rs cr) @ upper price band	2,517.5
Fresh Issue (Rs cr)	-
Issue Size (shares) @ upper band	23,75,00,000
Face Value (Rs)	10.0
Post Issue Market Cap (Rs cr)	9,500 – 10,070
BRLMs	SBI Capital Markets Ltd, BNP Paribas, HSBC Securities and Capital Markets (India) Pvt Ltd, JM Financial Ltd, Motilal Oswal Investment Advisors Ltd
Registrar	KFin Technologies Ltd
Bid Lot	140 shares and in multiples thereof
QIB shares	50%
Retail shares	35%
NIB shares	15%
Employee Reservation	15,50,000 shares
Employee Discount (Rs)	10.0

Shareholding Pattern									
Pre-Issue	No. of Shares	%							
Promoter & Promoter Group	73,15,00,000	77.0							
Public & Others	21,85,00,000	23.0							
Total	95,00,00,000	100.0							

Post Issue @ Upper Price Band	No. of Shares	%
Promoter & Promoter Group	58,90,00,000	62.0
Public & Others	36,10,00,000	38.0
Total	95,00,00,000	100.0

Selling shareholders through OFS	Classification	Number of shares
Canara Bank	Promoter	13,77,50,000
HSBC Insurance (Asia-Pacific) Holdings Ltd	Promoter	47,50,000
Punjab National Bank	Investor	9,50,00,000
Total		23,75,00,000

Key Financials

Particulars (Rs cr)	FY23	FY24	FY25	1QFY26
Policyholders' Profit & Loss Account				
Net Premium	7,029.7	6,932.6	7,850.2	1,653.4
Operating Profit	8,354.5	11,755.7	10,626.4	3,612.8
Surplus/Deficit	15.3	75.7	81.2	(8.7)
Shareholders' Profit & Loss Account				
Income	261.6	240.9	234.0	42.4
Expense	161.8	117.0	105.9	16.3
PAT	91.2	113.3	117.0	23.4
Embedded Value (EV)	4,271.9	5,179.9	6,110.7	6,352.6
EVPS (Rs)	45.0	54.5	64.3	66.9
RoEV (%)	2.1	2.4	2.1	0.4
P/EV (x)**	2.4	1.9	1.6	1.6
EPS (Rs)	1.0	1.2	1.2	0.2
P/E (x)**	110.4	88.9	86.1	107.5*
P/BV (x)**	7.4	7.1	6.6	6.5

Source: RHP, SSL Research

Risk Factors

- Bancassurance partner concentration: During FY23/FY24/FY25/1QFY26, the company derived 53.1%/72.4%/80.4%/82.2% of its New Business Premium from Canara Bank and HSBC group. The company does not enter into exclusive distribution with its bancassurance partners. Any terminations or significant changes in bancassurance agreements may have an adverse impact on the company's performance.
- **Persistency risk:** Any material changes in persistency metrics or concentrated surrenders by customers may have an adverse impact on the company's performance.
- Regulatory risk: The company is governed by exhaustive & complex laws, regulations, rules & guidelines issued from
 time to time by the IRDAI, and other regulatory/statutory/governmental authorities in India. Any significant changes
 to these regulations or failure to comply with the requirements could disrupt business operations or expose it to
 significant penalties which may have an adverse impact on the company's performance.

Growth Strategies

- Enhance penetration in existing distribution network to facilitate growth.
- Strengthen multi-channel distribution network to increase and diversify revenue streams.
- Continue focus on customer centricity to improve customer satisfaction and retention.
- Leverage technology and analytics to enhance productivity and efficiency to improve customer experience and manage risks.
- Ensure profitable growth through balanced portfolio approach.
- Enhance brand awareness and capture growth opportunities through diversified marketing channels.

^{*}Annualised

^{**}Pre-issue based on upper price band

Distribution Channel Mix

Individual Weighted Premium Income (WPI)

	FY23		FY	24	FY	2 5	1QFY26	
Particulars	Rs cr	as a % of Total Individual WPI	Rs cr	as a % of Total Individual WPI	Rs cr	as a % of Total Individual WPI	Rs cr	as a % of Total Individual WPI
Canara Bank	1,109.3	66.9	1,190.9	69.9	1,579.9	72.5	273.2	68.5
HSBC India	259.6	15.7	265.6	15.6	281.9	12.9	69.6	17.4
Regional rural banks	116.6	7.0	124.2	7.3	137.3	6.3	17.5	4.4
Other Bancassurance relationships	7.2	0.4	16.3	1.0	19.4	0.9	1.9	0.5
Brokers & other corporate agents	55.7	3.4	13.9	0.8	81.2	3.7	21.0	5.3
Direct sales (including sales on our digital platforms)	109.2	6.6	91.7	5.4	78.9	3.6	15.8	3.9
Total	1,657.6	100.0	1,702.7	100.0	2,178.7	100.0	398.9	100.0

Source: RHP, SSL Research

Total New Business Premium

	FY	/23	F۱	FY24		/25	1Q	FY26
Particulars	Rs cr	as a % of Total New Business Premium	Rs cr	as a % of Total New Business Premium	Rs cr	as a % of Total New Business Premium	Rs cr	as a % of Total New Business Premium
Canara Bank	1,630.5	43.9	1,779.2	61.3	2,203.3	70.6	609.8	73.2
HSBC India	342.5	9.2	322.3	11.1	305.7	9.8	75.1	9.0
Regional rural banks	145.6	3.9	166.5	5.7	189.0	6.1	82.7	9.9
Other Bancassurance relationships	7.4	0.2	15.7	0.5	20.1	0.6	1.9	0.2
Brokers & other corporate agents	145.3	3.9	100.5	3.5	157.5	5.0	39.3	4.7
Direct sales (including sales on our digital platforms)	1,445.4	38.9	517.0	17.8	245.9	7.9	24.7	3.0
Total	3,716.6	100.0	2,901.1	100.0	3,121.5	100.0	833.5	100.0

Source: RHP, SSL Research

Total Business Premium

	FY23		FY	FY24		FY25		1QFY26	
Particulars	Rs cr	as a % of Total Business Premium							
Canara Bank	3,717.6	51.7	4,378.2	61.4	5,328.5	66.4	1,194.2	68.3	
HSBC India	859.6	11.9	950.6	13.3	1,008.0	12.6	240.2	13.7	
Regional rural banks	315.9	4.4	414.5	5.8	499.4	6.2	119.0	6.8	
Other Bancassurance relationships	620.4	8.6	568.2	8.0	513.6	6.4	56.8	3.2	
Brokers & other corporate agents	166.7	2.3	174.3	2.4	240.4	3.0	67.8	3.9	
Direct sales (including sales on our digital platforms)	1,517.2	21.1	642.9	9.0	437.6	5.5	69.3	4.0	
Total	7,197.4	100.0	7,128.7	100.0	8,027.5	100.0	1,747.2	100.0	

Source: RHP, SSL Research

Product Categories

The company's product portfolio ranges across various segments with the individual and group products, comprising of 20 individual products, 7 group products and 2 optional rider benefits along with policies under the Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY).

- **A)** Individual Products: The products offered under the category include:
 - a) Participating Products: In these products, the surplus is shared with policyholders in the form of bonuses. These products usually offer a minimum guaranteed amount that is payable upon death or maturity, in addition to the bonuses declared from time to time.
 - **b) Non-participating savings products:** These are products that offer benefits that are guaranteed in absolute terms at the beginning of the policy, thereby transferring the risk of guarantees and returns to the life insurance company.
 - c) Non-participating protection products: These are basic life insurance plans that provide insurance coverage and financial security for the insured and their kin.
 - d) Unit Linked Insurance Plans (ULIPs): These offer a combination of investment and protection where the customer can choose the level of life cover subject to minimum levels mandated by regulations. Here, customers have the flexibility to decide from the range of funds that invest in the underlying asset classes in which their premiums are invested, depending on their risk appetite.
 - **e) Annuity Products:** In these, individuals may purchase annuity products where annuity payments continue for the balance life i.e. till the survival of the policyholder, in return for a certain lump sum paid up front.

New Business Premium collected from these products:

	FY23		FY	FY24		FY25		1QFY26	
Particulars	Rs cr	as a % of New Business Premium	Rs cr	as a % of New Business Premium	Rs cr	as a % of New Business Premium	Rs cr	as a % of New Business Premium	
Participating Products	167.2	9.1	191.7	10.7	201.4	9.0	33.2	8.1	
Non-participating savings products	836.8	45.4	625.0	35.0	444.3	19.9	77.5	18.9	
Non-participating protection products	7.3	0.4	13.1	0.7	15.1	0.7	3.0	0.7	
Unit Linked Insurance Products (ULIPs)	675.5	36.6	667.8	37.4	1,228.9	55.2	211.1	51.6	
Annuity Products	156.4	8.5	288.7	16.2	338.2	15.2	84.6	20.7	
Total	1,843.3	100.0	1,786.3	100.0	2,227.9	100.0	409.4	100.0	

Source: RHP, SSL Research

Renewal Premium collected from these products:

	FY23		FY24		FY25		1QFY26	
Particulars	Rs cr	as a % of Renewal Premium	Rs cr	as a % of Renewal Premium	Rs cr	as a % of Renewal Premium	Rs cr	as a % of Renewal Premium
Participating Products	943.9	27.2	935.2	22.2	948.6	19.4	126.2	13.8
Non-participating savings products	1,159.9	33.4	1,697.9	40.2	1,987.9	40.6	282.6	31.0
Non-participating protection products	64.9	1.9	70.4	1.7	81.9	1.7	24.0	2.6
Unit Linked Insurance Products (ULIPs)	1,301.1	37.5	1,515.3	35.9	1,688.2	34.5	433.1	47.5
Annuity Products	-	-	-	-	193.0	3.9	46.7	5.1
Total	3,469.7	100.0	4,218.9	100.0	4,899.5	100.0	912.6	100.0

Source: RHP, SSL Research

B) Group Products: The products offered under the category include:

a) Group Protection Plans: These plans provide life insurance coverage to a group of individuals and, in an event of unfortunate death of a group member, the sum assured is paid to the member's nominee. The policies are offered to formal groups such as employer-employee groups and voluntary groups like non-employer-employee, banks,

professional and microfinance institutions, etc. These products typically have a one-year term and need to be renewed upon expiry every year.

b) Group savings plans: These secure employees of an organization with savings and retirement benefits.

New Business Premium from Group products (ex-PMJJBY):

	FY	23	FY	FY24		FY25		1QFY26	
Particulars	Rs cr	as a % of Group New Business Premium	Rs cr	as a % of Group New Business Premium	Rs cr	as a % of Group New Business Premium	Rs cr	as a % of Group New Business Premium	
Group Protection Plans	368.1	22.3	429.6	54.2	477.2	83.3	102.9	93.6	
Group savings/ fund-based business	1,282.1	77.7	363.0	45.8	95.9	16.7	7.0	6.4	
Total	1,650.2	100.0	792.5	100.0	573.1	100.0	110.0	100.0	

Source: RHP, SSL Research

Persistency (%)

Particulars	FY23	FY24	FY25	1QFY26
13 th month persistency	75.3%	80.7%	82.5%	84.3%
25 th month persistency	66.0%	68.5%	71.5%	73.6%
37 th month persistency	65.1%	63.0%	64.1%	65.7%
49 th month persistency	63.3%	64.2%	61.0%	62.2%
61 st month persistency	52.0%	55.4%	57.7%	58.2%

Source: RHP, SSL Research

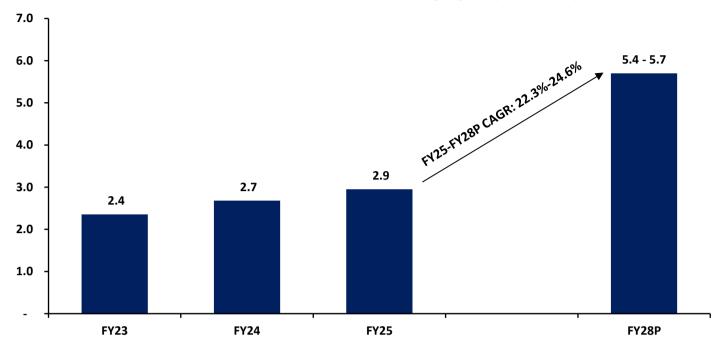
Other Operating Metrics

Particulars	FY23	FY24	FY25	1QFY26
Claim Settlement Ratio	99.1%	99.3%	99.4%	99.4%
Value of New Business Premium (Rs cr)	-	377.6	446.1	96.0
VNB Margin	-	20.0%	19.1%	19.5%
Embedded Value (Rs cr)	4,271.9	5,179.9	6,110.7	6,352.6
Solvency Ratio	251.8%	212.8%	205.8%	200.4%
Assets Under Management (Rs cr)	30,204.4	37,380.4	41,166.4	43,639.5

Source: RHP, SSL Research

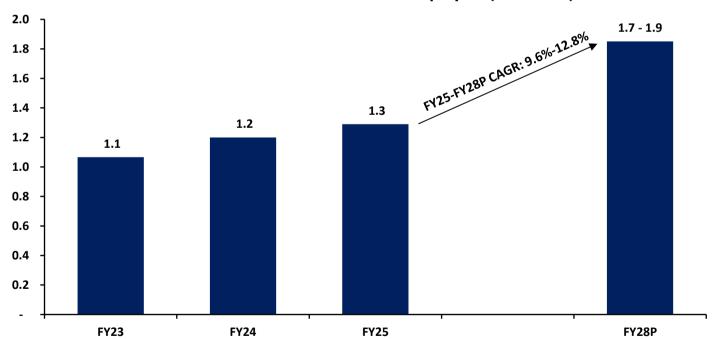
Industry Overview

Life Insurance Premium for Bank led players (Rs trillion)



Source: RHP, SSL Research

New Business Premium for Bank led players (Rs trillion)



Source: RHP, SSL Research

Financial Snapshot

POLICYHOLDERS' PROFIT & LOSS ACCOUNT					
Particulars	FY23	FY24	FY25	1QFY26	
Net Premium	7,029.7	6,932.6	7,850.2	1,653.4	
Investment Inc. Transfer from shareholder account	1,313.4	4,812.4	2,757.4	1,952.3	
Other income	11.3	10.7	18.8	7.1	
Total Income	8,354.5	11,755.7	10,626.4	3,612.8	
Commission	413.5	411.1	507.1	96.2	
Operating Expenses	836.2	935.4	994.2	246.2	
Other Expenses	66.1	72.4	88.7	21.7	
Benefits Paid (Net)	3,078.9	3,150.7	5,060.9	1,099.9	
Operating Profit	15.3	75.7	81.2	(8.7)	
Surplus/Deficit	158.5	181.9	177.7	3.9	

SHAREHOLDERS' PROFIT & LOSS ACCOUNT					
Particulars	FY23	FY24	FY25	1QFY26	
Amount transferred from Policyholders Account (Technical Account)	169.6	144.4	132.0	16.5	
Income from Investments	92.0	96.5	102.0	25.9	
Total Income (A)	261.6	240.9	234.0	42.4	
Expense	8.5	6.2	5.8	1.2	
Contribution to Policyholders' A/c	8.5	6.2	5.8	1.2	
Total (B)	161.8	117.0	105.9	16.3	
Profit/(Loss) Before Tax (C=A-B)	99.8	123.9	128.1	26.1	
Provision for Taxation	8.6	10.6	11.2	2.7	
Profit/(Loss) after tax	91.2	113.3	117.0	23.4	

Balance Sheet					
Particulars	FY23	FY24	FY25	1QFY26	
Source of fund					
Share Capital	950	950	950	950	
Reserves & Surplus	403	469	567	590	
Fair Value Change	-	-	-	-	
Shareholders' Fund	1,353	1,419	1,517	1,540	
Policy Liabilities	15,609	19,726	22,367	23,029	
Others	711	796	845	996	
Policyholder's Fund					
Funds for Future appropriations	605	642	688	676	
Total	30,549	37,816	41,852	44,048	
Application of Fund					
Shareholders' Investment	1,365	1,570	1,375	1,560	
Policyholders' Investment	15,900	19,893	22,644	23,443	
Assets held to cover linked liabilities	12,939	15,918	17,148	18,637	
Loans	22	49	101	117	
Fixed Assets	53	56	46	41	
Net Current Assets	270	330	539	250	
Total	30,549	37,816	41,852	44,048	

RATIOS				
Particulars	FY23	FY24	FY25	1QFY26
Profitability				
RoE (%)	6.7	8.2	8.0	1.5
RoEV (%)	2.1	2.4	2.1	0.4
Operating RoEV (%)	-	18.5	19.5	15.7
Operating				
Solvency (%)	251.8	212.8	205.8	200.4
VNB Margin (%)	-	20.0	10.1	19.5
Valuations				
P/E(x)	110.4	88.9	86.1	107.5*
P/BV (x)	7.4	7.1	6.6	6.5
P/EV(x)	2.4	1.9	1.6	1.6

Source: RHP, SSL Research

*Annualised

Peer Comparison – FY25

Particulars	Canara HSBC Life Insurance Company Ltd	Life Insurance Corporation of India Ltd	SBI Life Insurance Company Ltd	HDFC Life Insurance Company Ltd	ICICI Prudential Life Insurance Company Ltd
CMP (Rs)	106.0	912.7	1,784.7	756.0	603.4
Market Cap. (Rs cr)	10,070	5,77,251	1,78,928	1,63,000	87,298
APE (Rs cr)	2,339	56,828	21,417	15,479	10,407
PAT (Rs cr)	117	48,151	2,413	1,811	1,186
Expenses of Management (%)	12.4	12.4	5.3	8.8	8.1
Claim Settlement Ratio (%)	99.4	99.4	99.4	99.8	99.8
VNB Margin (%)	19.1	17.6	27.8	25.6	22.8
Persistency - 13 th /61 st month (%)	82.54/57.7	74.8/63.1	86.8/62.2	86.9/63.5	85.1/63.9
EV	6,111	7,76,876	70,250	55,423	47,951
ROE (%)	8.0	45.9	15.1	11.7	10.3
Operating ROEV (%)	19.5	11.4	20.2	16.7	13.1
Solvency Ratio (%)	205.8	211.0	196.0	194.0	212.0
AUM (Rs cr)	41,166	54,52,297	4,47,467	3,36,399	3,03,979
P/E (x)	86.1	12.0	74.1	90.0	73.6
P/BV (x)	6.6	4.5	10.5	10.1	7.3
P/EV (x)	1.6	0.7	2.5	2.9	1.8

For Canara HSBC Life Insurance Company Limited, the Market Cap, P/E(x), P/BV (x) and P/EV (x) are calculated on post-issue equity share capital based on the upper price band.

CMP for peer companies is closing price as on 7^{th} October, 2025

Source: RHP, Exchange Filings, SSL Research

SBICAP Securities Limited

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DVP - Fundamental Research