Missed the rally! Now bank on PSBs



Technical Report

- ❖ CNX PSU Bank Index has seen a break-out above the supply zone of 4,100 for the first time since July 2011. In the process, the index has given a breakout from an inverted head & shoulders pattern on the weekly chart. The technical set-up suggests that it is just a matter of time before it surpasses the all time high level of 4,640.
- The phrase "Strike while the iron is hot" depicts the true potential that this index has to offer. In this current phase of bull market, most of the PSU Banks are yet to even cross their all time high levels. While most private banks have clocked returns in excess of 60% in 2014, small PSU banks have underperformed.
- ❖ In-depth analysis of CNX PSU Bank index indicates that the consolidation phase has came to end, and index is likely to enter a new orbit. In last month's trade, it gave a close above the neckline of the above mentioned pattern. Also, the breakout was accompanied with the formation of "Three white soldiers" candlestick pattern. This pattern indicates a strong reversal in trend. In addition, it has been forming higher tops and higher bottoms since October 2014, respectively. Unless there is a bearish reversal on the weekly chart, the uptrend is here to stay. The CNX PSU Bank Index is likely to target the 6,000 mark in the medium term.
- ♦ The Nifty is witnessing an extended rally after crossing over the multi-year neckline of head & shoulders pattern on the monthly chart. But opportunity for smart returns still exists in the market. Those who may have missed the recent rally can breathe easy as there are still ample opportunities to make money. We have identified three profitable trading ideas from the PSU Bank index, which over the medium term (6 months) could yield handsome returns.

CNX PSU Bank Index weekly chart



Source: IRIS, India Infoline Research

Pritesh Mehta

research@indiainfoline.com



Indian Bank (CMP Rs193, Target Rs250, Upside 29.5%)

- ❖ In 2013, the stock had seen a sharp correction from the peak of Rs219. However, it provided a equally sharp recovery in first half of 2014. Thereafter, it retraced 50% of its previous rally and began a phase of consolidation. This pattern of consolidation lasted for more than five months.
- ♦ It gradually moved higher with the support of its 30-WMA and created a strong base eventually breaking out from a rounding bottom pattern on the short-term charts.
- ❖ Indian Bank on the daily chart, has been moving alongwith the support of its rising trendline since February 2014 wherein every decline is met with buying interest. On the weekly chart, it is on the verge of breaking out from an inverted head & shoulders pattern above Rs195.
- ♦ This stock has underperformed in the past six months. We expect the stock to build on short-term breakout. Buy Indian Bank with stop loss of Rs160 for target of Rs250.

Indian Bank weekly chart



Source: IRIS, India Infoline Research



Oriental Bank of Commerce (CMP Rs317, Target Rs410, Upside 29.3%)

- ❖ Since July 2014, Oriental Bank of Commerce (OBC) has faced supply pressure around Rs300. However, in December, it has managed to overcome this hurdle and also confirmed a breakout from an inverted head & shoulders pattern on the daily chart.
- ❖ Early-December's move could be termed as a flag breakout. Flags are considered to be continuation pattern in nature. So expect the stock to resume its uptrend seen prior to the recent phase of consolidation. Upmove above Rs290 was preceded by bullish piercing line thus confirming an end to the short-term phase of consolidation.
- ♦ During the correction in early November, the stock found support at its multiple moving averages. Thereafter, it began a phase of consolidation, which eventually broke on the upside.
- ♦ Based on above observations, we recommend a buy on OBC with stop loss of Rs275 for medium term target of Rs410.

Orient Bank daily chart



Source: IRIS, India Infoline Research



Canara Bank (CMP Rs428, Target Rs520, Upside 21.5%)

- ♦ The daily chart of Canara Bank depicts a breakout from a bullish inverted head and shoulder formation with price consolidating above the support of its 100-DMA since October 2014. Despite a minor correction in early November, it held on to its support and managed a pullback towards its previous peak, thus negating short-term bearish signals.
- ♦ On the long term chart, it has retraced 61.8% of its previous upmove and the same level also coincides with the support of its 200-DMA. Recent recovery in November has been accompanied by impressive volumes.
- ♦ With PSU Bank Index showing signs of a turnaround, it supports the argument for a decent upside. The current upmove also corroborates the minimum downside risk and very high upside potential in Canara Bank.
- ♦ It continues to remain in long term uptrend as it has seen gradual recovery after hitting a low of Rs362 in September 2014. Canara Bank has rallied to a new high after touching long term support line, providing good entry point with better risk reward ratio. We recommend buy on Canara Bank with stop loss of Rs380 for a conservative target of Rs520.

Canara Bank daily chart



Source: IRIS, India Infoline Research

'Best Broker of the Year' - by Zee Business for contribution to broking

Nirmal Jain, Chairman, IIFL, received the award for The Best Broker of the Year (for contribution to broking in India) at India's Best Market Analyst Awards 2014 organised by the Zee Business in Mumbai. The award was presented by the guest of Honour Amit Shah, president of the Bharatiya Janata Party and Piyush Goel, Minister of state with independent charge for power, coal new and renewable energy.

'Best Equity Broker of the Year' – Bloomberg UTV, 2011

IIFL was awarded the 'Best Equity Broker of the Year' at the recently held Bloomberg UTV Financial Leadership Award, 2011. The award presented by the Hon'ble Finance Minister of India, Shri Pranab Mukherjee. The Bloomberg UTV Financial Leadership Awards acknowledge the extraordinary contribution of India's financial leaders and visionaries from January 2010 to January 2011.

'Best Broker in India' – Finance Asia, 2011

IIFL has been awarded the 'Best Broker in India' by Finance Asia. The award is the result of Finance Asia's annual quest for the best financial services firms across Asia, which culminated in the Country Awards 2011

Other awards













Recommendation parameters for fundamental reports:

Buy - Absolute return of over +15%

Accumulate - Absolute return between 0% to +15%

Reduce - Absolute return between 0% to -10%

Sell - Absolute return below -10%

Call Failure - In case of a Buy report, if the stock falls 20% below the recommended price on a closing basis, unless otherwise specified by the analyst; or, in case of a Sell report, if the stock rises 20% above the recommended price on a closing basis, unless otherwise specified by the analyst

India Infoline Group (hereinafter referred as IIFL) is engaged in diversified financial services business including equity broking, DP services, merchant banking, portfolio management services, distribution of Mutual Fund, insurance products and other investment products and also loans and finance business. India Infoline Ltd ("hereinafter referred as IIL") is a part of the IIFL and is a member of the National Stock Exchange of India Limited ("NSE") and the BSE Limited ("BSE"). IIL is also a Depository Participant registered with NSDL & CDSL, a SEBI registered merchant banker and a SEBI registered portfolio manager. IIL is a large broking house catering to retail, HNI and institutional clients. It operates through its branches and authorised persons and sub-brokers spread across the country and the clients are provided online trading through internet and offline trading through branches and Customer Care.

Terms & Conditions and Other Disclosures:-

- a) This research report ("Report") is for the personal information of the authorised recipient(s) and is not for public distribution and should not be reproduced or redistributed to any other person or in any form. without IIL's prior permission. The information provided in the Report is from publicly available data, which we believe, are reliable. While reasonable endeavors have been made to present reliable data in the Report so far as it relates to current and historical information, but IIL does not guarantee the accuracy or completeness of the data in the Report. Accordingly, IIL or any of its connected persons including its directors or subsidiaries or associates or employees shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained, views and opinions expressed in this publication.
- Past performance should not be taken as an indication or guarantee of future performance, and no representation or warranty, express or implied, is made regarding future performance. Information, opinions and estimates contained in this report reflect a judgment of its original date of publication by IIFL and are subject to change without notice. The price, value of and income from any of the securities or financial instruments mentioned in this report can fall as well as rise. The value of securities and financial instruments is subject to exchange rate fluctuation that may have a positive or adverse effect on the price or income of such securities or financial instruments.
- c) The Report also includes analysis and views of our research team. The Report is purely for information purposes and does not construe to be investment recommendation/advice or an offer or solicitation of an offer to buy/sell any securities. The opinions expressed in the Report are our current opinions as of the date of the Report and may be subject to change from time to time without notice. IIL or any persons connected with it do not accept any liability arising from the use of this document.
- d) Investors should not solely rely on the information contained in this Report and must make investment decisions based on their own investment objectives, judgment, risk profile and financial position. The recipients of this Report may take professional advice before acting on this information.

- e) IIL has other business segments / divisions with independent research teams separated by 'chinese walls' catering to different sets of customers having varying objectives, risk profiles, investment horizon, etc and therefore, may at times have, different and contrary views on stocks, sectors and markets.
- f) This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to local law, regulation or which would subject IIL and its affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this Report may come are required to inform themselves of and to observe such restrictions.
- As IIL alongwith its associates, are engaged in various financial services business and so might have financial, business or other interests in other entities including the subject company(ies) mentioned in this Report. However, IIL encourages independence in preparation of research report and strives to minimize conflict in preparation of research report. IIL and its associates did not receive any compensation or other benefits from the subject company(ies) mentioned in the Report or from a third party in connection with preparation of the Report. Accordingly, IIL and its associates do not have any material conflict of interest at the time of publication of this Report.
- h) As IIL and its associates are engaged in various financial services business, it might have:-
 - (a) received any compensation (except in connection with the preparation of this Report) from the subject company in the past twelve months; (b) managed or co-managed public offering of securities for the subject company in the past twelve months; (c) received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (d) received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (e) engaged in market making activity for the subject company.
- i) IIL and its associates collectively may have (in their proprietary position) 1% or more of the equity securities of the subject company mentioned in the report as of the last day of the month preceding the publication of the research report.
- j) The Research Analyst engaged in preparation of this Report or his/her relative:-
 - (a) do not have financial interests in the subject company(ies) mentioned in this report; (b) do not own 1% or more of the equity securities of the subject company mentioned in the report as of the last day of the month preceding the publication of the research report; (c) does not have any other material conflict of interest at the time of publication of the research report.
- k) The Research Analyst engaged in preparation of this Report:-
 - (a) has not received any compensation from the subject company in the past twelve months; (b) has not managed or co-managed public offering of securities for the subject company in the past twelve months; (c) has not received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (d) has not received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (e) has not received any compensation or other benefits from the subject company or third party in connection with the research report; (f) has not served as an officer, director or employee of the subject company; (g) is not engaged in market making activity for the subject company.

We submit that no material disciplinary action has been taken on IIL by any regulatory authority impacting Equity Research Analysis.

Published in 2014. © India Infoline Ltd 2014

IIFL, IIFL Centre, Kamala City, Senapati Bapat Marg, Lower Parel (W), Mumbai 400 013.

For Research related queries, write to: Amar Ambani, Head of Research at research@indiainfoline.com
For Sales and Account related information, write to customer care: cs@indiainfoline.com or call on 91-22 4007 1000