CMP: ₹ 530

Target: ₹ 665 (25%)

Target Period: 12 months

May 12, 2025

Growth finally delivered, healthy guidance for FY26E...

About the stock: Mayur Uniquoters (MUL) is a leading player in technical textile domain, manufacturing synthetic leather (PVC, PU) for auto, footwear & apparels.

- In FY25, ~65% of sales came from automotive segment, while footwear segment constituted ~21% of sales with rest being constituted by others.
- In FY25, ~20% of sales came from Domestic Auto OEMs, ~29% from Export Auto OEMs, & 16% from Auto Replacement market (domestic).

Q4FY25 Results: Consolidated sales for Q4FY25 came in at ₹251 crore (up 13% YoY & 20% QoQ). Reported EBITDA for the quarter came in at ₹53 crore with corresponding EBITDA margin at 21.2% (down 128 bps QoQ) due to increase in other expenses. PAT in Q4FY25 stood at ₹41.5 crore (up 32% YoY & 36% QoQ). For FY25, sales came in at ₹880 crores (up 9.6% YoY) with EBITDA margins 21.7% (up 190 bps) and profit at ₹149.3 crores which is up by 22% YoY.

Investment Rationale

- Auto OEM exports key enabler for growth over FY25P-27E: Mayur has always been a quality franchise supplying its product to marquee brands realizing healthy margins and return ratios. This is amidst company officials engaging with global marquee players to sell value added products especially in the automotive luxury car space to OEMs such as Mercedes, BMW among others. Exports remain a critical growth driver, and Mayur expects export OEM sales to grow at 25-30% annually. Automotive exports currently stand at ₹250 crores (FY25), and the company aims to reach ₹350 crores by FY27E. This we believe will drive superlative growth for MUL amidst healthy growth in its base business supplying PVC & PU products to domestic OEMs. In the domestic auto OEM space, the company is a key supplier of PVC products to credible names such as Maruti Suzuki, Hyundai Motors among others. While in the footwear segment its key clients include Bata, Relaxo among others.
- Healthy financials double-digit growth, Cash positive B/S: With firm order pipeline both in domestic as well as export business, we expect sales at the company to grow at a CAGR of 11% over FY25P-27E amidst management's guidance of 12-15% sales growth in FY26. With increasing share of high margin auto export business, operating leverage benefits and stable raw material pricing we expect margins to improve conservatively to 22% levels by FY27E. With improving scale of operations, core RoIC is seen surpassing 30% levels. On the B/S front, it has long been a debt free company with net cash on books at ~₹ 360 crores as of FY25P.

Rating and Target Price

 Growth was the only concern at Mayur. With growth now being delivered and company reasonably confident of the same in the near to medium term, we continue to be positive on the counter. We assign BUY rating on Mayur Uniquoters amidst healthy growth prospects especially in auto OEM export space, healthy margin & RoIC profile (20%+) & Cash positive B/S. We value Mayur at ₹ 665 i.e., 16x PE on FY27E.

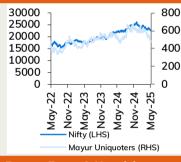
BUY MAYUR UNIQUOTERS LIMITED

ilcici Direct

Particul	ars					
Particula		₹ crore				
Market ca	Market capitalisation					
Total Deb	t (FY25F	^{>})		7.4		
Cash & In	v. (FY25	P)		369.5		
EV	1,	1,967.4				
52 week l	700	700 / 435				
Equity cap		21.7				
Face value		5.0				
Shareho	olding	oattern	1			
	Jun-24	Sep-24	Dec-24	Mar-25		
Promoter	585	58.6	58.6	58.6		

	Jan 2 1	00p 2 1	Dec Li	
Promoter	58.5	58.6	58.6	58.6
FII	3.3	3.2	3.2	3.3
DII	4.0	3.2	3.3	3.4
Other	34.2	35.0	34.9	34.6





Recent Event & Key risks

- Reports healthy Q4FY25. EBITDA margins at 21.2%. Guides for 12-15% sales growth for FY26E.
- Key Risk: (i)) slower than anticipated sales growth (ii) lower than expected improvement in EBITDA margins over FY25P-27E

Research Analyst

Shashank Kanodia, CFA shashank.kanodia@icicisecurities.com

Bhavish Doshi Bhavish.doshi@icicisecurities.com

Key Financial Summar	У								
Key Financials (₹ crore)	FY21	FY22	FY23	FY24	FY25P	5 year CAGR (FY20-25P)	FY26E	FY27E	2 year CAGR (FY25P-27E)
Net Sales	512.7	656.5	775.6	803.0	880.1	8.7%	985.8	1,084.3	11.0%
EBITDA	125.3	125.7	138.7	158.8	191.0	8.8%	211.9	238.6	11.7%
EBITDA Margins (%)	24.4	19.1	17.9	19.8	21.7		21.5	22.0	
Net Profit	89.8	94.4	104.2	122.4	149.3	8.9%	159.5	182.9	10.7%
EPS (₹)	20.1	21.2	23.7	27.8	34.0		36.3	41.6	
P/E	26.3	25.0	22.4	19.0	15.6		14.6	12.7	
RoNW (%)	14.4	13.3	13.8	14.1	15.6		14.6	14.7	
RoCE (%)	15.6	14.3	14.9	14.6	16.8		16.4	16.2	

Source: Company, ICICI Direct Research

Key takeaways of Recent Quarter

Exhibit 1: Quarterly Vari	ance Ana	Ilysis				
	Q4FY25	Q4FY24	YoY%	Q3FY25	QoQ%	Comments
Total Operating Income	250.6	220.9	13.4	208.4	20.2	Topline grew in double digit due to better product mix and high export contribution
Raw Material Expenses	151.2	132.9	13.8	116.3	30.0	
Employee Expenses	10.2	12.0	-15.1	11.7	-13.3	Employee expenses came in lower
Other Expenses	36.2	34.7	4.3	33.6	7.7	
EBITDA	53.0	41.3	28.4	46.8	13.4	
EBITDA Margin (%)	21.2	18.7	246 bps	22.4	-128 bps	EBITDA margins saw decline sequentially due to higher RM prices
Depreciation	7.2	7.4	-2.5	7.2	0.1	
Interest	0.4	0.7	-37.1	0.4	7.3	
Other Income	11.6	6.7	72.8	3.2	257.7	Other income came in higher QoQ
PBT (before exceptional)	56.9	39.9	42.6	42.4	34.3	
Total Tax	15.4	7.7	100.2	11.8	30.5	
Reported PAT	41.5	32.2	28.8	30.6	35.8	PAT growth is attributed to growth in topline

Source: Company, ICICI Direct Research

Q4FY25 Earnings Conference Call highlights

- Domestic Business Performance: Mayur Uniquoters reported steady performance in the domestic segment, particularly in auto OEM and replacement markets. Domestic auto OEM sales were ₹175 crore and auto replacement sales stood at ₹142 crore for FY25. However, the company acknowledged that demand in the domestic market remains "just okay" and is not particularly robust. Despite this, Mayur continues to maintain its positioning across segments such as footwear (₹182 crore), furnishing (₹24 crore), and general replacement.
- **Capex Plans:** The company had previously planned a manufacturing facility in Mexico to cater more efficiently to the U.S. market. However, due to ongoing tariff-related uncertainties between Mexico and the U.S., the capex decision has been put on hold. Management clarified that a final decision will be made in the next 3–4 months depending on the geopolitical and tariff clarity. The company emphasized that it has completed internal preparations and will proceed once there's more visibility.
- Export Growth & Global Expansion: Exports continue to be the main growth driver for Mayur. In FY25, the company achieved ₹250 crore in export OEM sales, with ₹180 crore to the U.S. and ₹70 crore to South Africa. General exports contributed an additional ₹91 crore. It expects exports to grow at a 25–30% rate in the next year, significantly outpacing domestic growth. Mayur has also set up a subsidiary in Lithuania to begin furnishing and general retail business in Europe. This European foray is seen as a strategic move to broaden its international reach.
- Key Customers & Orders: Mayur continues to work with marquee clients such as BMW and Mercedes. Volumes with these OEMs are gradually ramping up. The company has received substantial new orders from the U.S. for OEM supplies and expects this trend to strengthen. While some volumes may be partially replacing Chinese suppliers, the firm also emphasized gaining business for new automotive models where suppliers are chosen afresh. The management stated that they are considered in every new model evaluation, thanks to their strong standing in the U.S.
- Future Outlook & Growth Strategy: The management is optimistic about the next two to three years, projecting a 12–15% revenue growth and a 15–20% bottom-line growth annually. The export OEM segment alone is targeted to reach ₹350 crore in the next two years. Growth will be led by increased exports and a ramp-up in global OEM relationships.

Others: Additionally, management stated that tariff changes in the U.S. currently do not affect them, as their product category is not under the affected list, and exports are routed directly from India through Mexican ports.

Financial Summary

Exhibit 2: Profit and loss state	₹	crore		
(Year-end March)	FY24	FY25P	FY26E	FY27E
Net Sales	803.0	880.1	985.8	1084.3
Other Operating Income	0.0	0.0	0.0	0.0
Total Operating Income	803.0	880.1	985.8	1,084.3
Growth (%)	3.5	9.6	12.0	10.0
Raw Material Expenses	464.1	504.2	566.8	618.1
Employee Expenses	45.3	46.4	51.3	56.4
Other Operating Expense	134.8	138.5	155.7	171.3
Total Operating Expenditure	644.2	689.1	773.8	845.8
EBITDA	158.8	191.0	211.9	238.6
Growth (%)	14.5	20.3	10.9	12.6
Depreciation	29.3	28.7	32.0	34.7
Interest	2.6	1.8	1.5	1.2
Other Income	31.9	40.7	35.6	42.8
PBT	158.8	201.2	214.1	245.5
Excep. charge & P/L from Asso.	0.0	0.0	0.0	0.0
Total Tax	36.4	52.0	54.6	62.6
PAT	122.4	149.3	159.5	182.9
Growth (%)	17.5	21.9	6.9	14.7
EPS (₹)	27.8	34.3	36.7	42.1

Exhibit 3: Cash flow statement						
(Year-end March)	FY24	FY25P	FY26E	FY27E		
Profit after Tax	122.4	149.3	159.5	182.9		
Add: Depreciation	29.3	28.7	32.0	34.7		
(Inc)/dec in Current Assets	6.7	-23.8	-55.0	-46.6		
Inc/(dec) in CL and Provisions	-13.4	5.6	11.7	9.2		
Others	2.6	1.8	1.5	1.2		
CF from operating activities	147.6	161.6	149.7	181.4		
(Inc)/dec in Investments	-111.3	-60.6	-102.0	-102.0		
(Inc)/dec in Fixed Assets	-19.4	-18.4	-20.0	-20.0		
Others	3.6	4.8	2.0	2.0		
CF from investing activities	-127.1	-74.2	-120.0	-120.0		
Issue/(Buy back) of Equity	0.0	-0.3	0.0	0.0		
Inc/(dec) in loan funds	-9.9	-6.2	-5.0	-1.5		
Interest and Dividend outgo	-15.8	-23.5	-25.4	-27.2		
Inc/(dec) in Share Cap	0.0	0.0	0.0	0.0		
Others	4.3	-38.8	0.0	0.0		
CF from financing activities	-21.4	-68.8	-30.4	-28.7		
Net Cash flow	-1.0	18.6	-0.7	32.6		
Opening Cash	70.3	69.3	87.9	87.1		
Closing Cash	69.3	87.9	87.1	119.8		

Source: Company, ICICI Direct Research

Source: Company, ICICI Direct Research

Exhibit 4: Balance Sheet			₹crore		
(Year-end March)	FY24	FY25P	FY26E	FY27E	
Liabilities					
Equity Capital	22.0	21.7	21.7	21.7	
Reserve and Surplus	845.1	933.8	1,069.4	1,226.2	
Total Shareholders funds	867.1	955.6	1,091.1	1,248.0	
Total Debt	13.6	7.4	2.4	0.9	
Deferred Tax Liability	0.1	0.0	0.0	0.0	
Minority Interest / Others	5.8	9.7	12.7	15.7	
Total Liabilities	886.6	972.8	1,106.3	1,264.7	
Assets					
Gross Block	386.9	405.6	424.4	444.4	
Less: Acc Depreciation	154.8	183.5	215.5	250.2	
Net Block	232.2	222.1	208.9	194.2	
Capital WIP	1.1	0.8	2.0	2.0	
Total Fixed Assets	233.2	222.9	210.9	196.2	
Investments & Goodwill	260.3	320.9	422.9	524.9	
Inventory	205.2	198.4	229.6	252.5	
Debtors	158.3	182.3	202.6	222.8	
Loans and Advances	6.3	6.6	7.4	8.2	
Other Current Assets	17.6	23.9	26.8	29.4	
Cash	69.3	87.9	87.1	119.8	
Total Current Assets	456.8	499.2	553.5	632.8	
Current Liabilities	76.3	81.9	93.6	102.8	
Provisions	0.0	0.0	0.0	0.0	
Current Liabilities & Prov	76.3	81.9	93.6	102.8	
Net Current Assets	380.5	417.3	459.9	530.0	
Others Assets	12.5	11.6	12.6	13.6	
Application of Funds	886.6	972.8	1,106.3	1,264.7	

Exhibit 5: Key ratios (Year-end March) FY24 FY25P FY26E FY27E Per share data (₹) EPS 27.8 34.3 36.7 42.1 50.1 Cash EPS 34.5 41.0 44.1 ΒV 197.3 219.9 251.1 287.2 DPS 3.0 5.0 5.5 6.0 Cash Per Share (Incl Invst) 71.6 85.0 107.9 138.4 **Operating Ratios (%) EBITDA Margin** 19.8 21.7 21.5 22.0 PAT Margin 15.2 17.0 16.2 16.9 93.3 82.3 85.0 85.0 Inventory days Debtor days 72.0 75.6 75.0 75.0 Creditor days 26.1 24.2 25.0 25.0 **Return Ratios (%)** RoE 14.1 15.6 14.6 14.7 RoCE 14.6 16.8 16.4 16.2 RolC 22.8 27.2 28.6 31.2 Valuation Ratios (x) P/E 19.0 15.6 14.6 12.7 EV / EBITDA 12.8 10.3 8.8 7.2 EV / Net Sales 2.5 2.2 1.9 1.6 Market Cap / Sales 2.9 2.6 2.4 2.1 Price to Book Value 2.7 2.4 2.1 1.8 Solvency Ratios Debt/EBITDA 0.1 0.0 0.0 0.0 Debt / Equity 0.0 0.0 0.0 0.0 **Current Ratio** 5.6 6.0 5.9 5.9 Quick Ratio 2.6 3.1 3.0 3.0

Source: Company, ICICI Direct Research

Source: Company, ICICI Direct Research

pankaj.pandey@icicisecurities.com

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head – Research

ICICI Direct Research Desk, ICICI Securities Limited, Third Floor, Brillanto House, Road No 13, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com

ANALYST CERTIFICATION

I/We, Shashank Kanodia, CFA, MBA (Capital Markets), Bhavish Doshi, MBA, Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH00000990. ICICI Securities Limited SEBI Registration is INZ00183631 for stock broker. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by Sebi and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk-free return to the investors.

Name of the Compliance officer (Research Analyst): Mr. Atul Agarwal Contact number: 022-40701000 E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Bhavesh Soni Email address: headservicequality@icicidirect.com Contact Number: 18601231122

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICOI Securities will not or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.